

# SCG DECOR SCGD TB

## THAILAND / CONSTRUCTION

# BUY

FROM HOLD

## Cost efficiency lead to 3Q25E growth

- ประเมินกำไรสุทธิ 3Q25 โต 28% q-q และ 51% y-y แม้ค้ายอดขายลดลง แต่ชดเชยได้จาก GPM ดีขึ้นและ SG&A ลดลง
- ปรับเพิ่มประมาณการกำไรปี 2025-27 ขึ้น 3-9% จากผลบวกของโครงการลดต้นทุน
- ปรับไปใช้ราคาเหมาะสมปี 2026 ที่ 5.7 บาท และปรับคำแนะนำขึ้นเป็นซื้อ

|                 |         |
|-----------------|---------|
| TARGET PRICE    | THB5.70 |
| CLOSE           | THB4.82 |
| UP/DOWNSIDE     | +18.3%  |
| PRIOR TP        | THB4.50 |
| CHANGE IN TP    | +26.7%  |
| TP vs CONSENSUS | +4.6%   |

## KEY STOCK DATA

| YE Dec (THB m)       | 2024   | 2025E  | 2026E  | 2027E  |
|----------------------|--------|--------|--------|--------|
| Revenue              | 25,563 | 22,605 | 23,148 | 23,742 |
| Net profit           | 810    | 1,002  | 1,110  | 1,150  |
| EPS (THB)            | 0.49   | 0.61   | 0.67   | 0.70   |
| vs Consensus (%)     | -      | (4.7)  | (5.6)  | (10.8) |
| EBITDA               | 2,694  | 2,886  | 3,102  | 3,245  |
| Recurring net profit | 908    | 1,002  | 1,110  | 1,150  |
| Core EPS (THB)       | 0.55   | 0.61   | 0.67   | 0.70   |
| Chg. In EPS est. (%) | -      | 3.0    | 8.7    | 8.9    |
| EPS growth (%)       | 17.2   | 10.4   | 10.8   | 3.6    |
| Core P/E (x)         | 8.8    | 7.9    | 7.2    | 6.9    |
| Dividend yield (%)   | 4.1    | 4.4    | 4.9    | 5.1    |
| EV/EBITDA (x)        | 7.1    | 6.5    | 6.1    | 5.8    |
| Price/book (x)       | 0.4    | 0.4    | 0.4    | 0.4    |
| Net debt/Equity (%)  | 46.7   | 43.7   | 42.1   | 40.5   |
| ROE (%)              | 4.7    | 5.1    | 5.5    | 5.5    |

## แนวโน้มยอดขาย 3Q25 จะลดลงจากปัจจัยฤดูกาล

ภาพรวมตลาดกระเบื้องใน 3Q25 ไม่สดใสตามปัจจัยฤดูกาล ส่งผลให้ค้ายอดขายในทุกประเทศลดลง y-y สำหรับประเทศไทย (คิดเป็น 45% ของยอดขายรวม) ยังคงเผชิญแรงกดดันจากฤดูฝน ภาวะตลาดที่อยู่อาศัยซบเซา และกำลังซื้อที่อ่อนแอ ขณะที่ในเวียดนาม (20-25% ของยอดขายรวม) ปริมาณขายเริ่มฟื้นตัวอย่างค่อยเป็นค่อยไปในระดับ Single-digit แต่ยอดขายคาดลดลงทั้ง q-q และ y-y เนื่องจากผลกระทบจากเงินบาทที่แข็งค่า ส่วนยอดขายในฟิลิปปินส์ปรับตัวเพิ่มขึ้นเล็กน้อย q-q และอินโดนีเซียทรงตัว q-q ขณะที่ธุรกิจสุขาภัณฑ์ (คิดเป็น 20% ของยอดขายรวม) มีแนวโน้มปรับตัวดีขึ้น q-q ได้รับแรงหนุนจากความต้องการปรับปรุงโรงแรม ทำให้เราประเมินยอดขายรวมใน 3Q25 ลดลง 5% q-q และ 12% y-y อยู่ที่ 5.5 พันล้านบาท

## ค่ากำไร 3Q25 โตทั้ง q-q และ y-y จากผลของการมุ่งลดต้นทุน

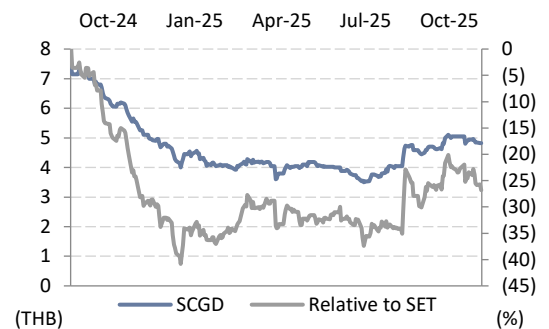
เรายังคงเห็นผลลัพธ์เชิงบวกจากกลยุทธ์การบริหารจัดการต้นทุนของ SCGD ซึ่งมุ่งเน้นการเพิ่มประสิทธิภาพการดำเนินงาน ควบคู่ไปกับโครงการลดต้นทุน เช่น การเพิ่มการใช้พลังงานชีวมวล และการติดตั้ง Solar นอกจากนี้ บริษัทยังได้รับประโยชน์จากต้นทุนวัตถุดิบที่ลดลงตามราคาพลังงานที่อ่อนตัวลง และการเจรจาต่อรองกับ Supplier การดำเนินการดังกล่าวช่วยหนุนความสามารถในการทำกำไร ซึ่งสามารถชดเชยผลกระทบจากยอดขายที่ลดลงใน 3Q25 โดยเราคาดอัตรากำไรขั้นต้นของ 3Q25 ปรับขึ้นเป็น 28.6% จาก 28.3% ใน 2Q25 และ 26.0% ใน 3Q24 ขณะที่ค่าใช้จ่ายในการขายและบริหารคาดว่าจะลดลงทั้ง q-q และ y-y เนื่องจากการไม่มีค่าใช้จ่ายในการปรับโครงสร้างธุรกิจที่บันทึกไว้ใน 2Q25 ส่งผลให้เราประเมินกำไรสุทธิใน 3Q25 เท่ากับ 285 ล้านบาท เพิ่มขึ้น 28% q-q และ 51% y-y

## ปรับเพิ่มคาดการณ์กำไรปี 2025-27 จากอัตรากำไรที่ดีขึ้น

สืบเนื่องจากแนวโน้มผลประกอบการที่แข็งแกร่งกว่าคาด เราปรับประมาณการกำไรปี 2025 เพิ่ม 3% และปี 2026-27 เพิ่ม 9% ต่อปี ส่งผลให้กำไรในปี 2025-27 คาดเติบโต y-y ที่ 10%, 11% และ 4% ตามลำดับ โดยการปรับประมาณการหลักๆ จากผลของการลดต้นทุนที่มีประสิทธิภาพ ซึ่งจะช่วยหนุนให้อัตรากำไรขั้นต้นสูงขึ้น รวมถึงลดสัดส่วนค่าใช้จ่ายในการขายและบริหาร สำหรับ 4Q25 ยอดขายในประเทศไทยคาดว่าจะทรงตัวจากไตรมาสก่อน ขณะที่เวียดนามจะเข้าสู่ช่วง High Season ซึ่งคาดว่าจะช่วยหนุนยอดขายรวมให้เพิ่มขึ้นเล็กน้อย q-q ทั้งนี้ ดัชนีการรวบรวมและเข้าซื้อกิจการ (M&P) ที่เกี่ยวข้องกับโรงงานในเวียดนามถูกเลื่อนออกไปเป็นปี 2026 จากเดิมที่คาดว่าจะเกิดขึ้นในปี 2025

## ปรับคำแนะนำขึ้นเป็นซื้อ และปรับไปใช้ราคาเป้าหมายปี 2026 ที่ 5.7 บาท

เราปรับไปใช้ราคาเหมาะสมปี 2026 ที่ 5.7 บาท อิงค่า Target P/E ที่ 8.5 เท่า ซึ่งต่ำกว่าค่าเฉลี่ยย้อนหลัง 5 ปีที่ 10.5 เท่า และค่าเฉลี่ยของกลุ่มอุตสาหกรรมที่ 9.5 เท่า เนื่องจากยังมีความเสี่ยงจากประเด็นปัญหา KIA ที่ยังไม่ได้ข้อสรุป ราคาเป้าหมายใหม่มี Upside จากราคาปัจจุบันมากกว่า 10% ประกอบกับผลประกอบการ 3Q25 ที่คาดว่าจะออกมาแข็งแกร่งจะเป็นปัจจัยหนุนระยะสั้น เราจึงปรับคำแนะนำขึ้นจาก ถือ เป็น ซื้อ



| Share price performance        | 1 Month                     | 3 Month | 12 Month |
|--------------------------------|-----------------------------|---------|----------|
| Absolute (%)                   | (3.6)                       | 29.6    | (35.3)   |
| Relative to country (%)        | (6.6)                       | 11.5    | (28.0)   |
| Mkt cap (USD m)                | 245                         |         |          |
| 3m avg. daily turnover (USD m) | 0.1                         |         |          |
| Free float (%)                 | 27                          |         |          |
| Major shareholder              | Thitisuriyarak Family (26%) |         |          |
| 12m high/low (THB)             | 7.50/3.48                   |         |          |
| Issued shares (m)              | 1,210.90                    |         |          |

Sources: Bloomberg consensus; FSSIA estimates



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### Investment thesis

We forecast core profit to grow at an average of 12.4% CAGR during 2025–27, driven mainly by GPM improvement and SG&A reduction. The increase is primarily supported by from SCGD’s efficiency improvement initiatives through business restructuring, along with cost-saving projects such as the increased use of biomass and solar installations

The company maintains a strong financial position, with a net D/E ratio of 0.5x as of end-2024, and ample cash flow to support future M&A opportunities.

However, a key risk lies in the legal case involving KIA, which is facing a government claim in Indonesia amounting to THB3b. The case is currently under judicial review.

### Company profile

SCGD is a holding company with subsidiaries and associates in tile manufacturing and distribution in Thailand, Vietnam, the Philippines, and Indonesia. Also, it operates businesses, such as sanitary ware manufacturing in Thailand, product sourcing for sale, ceramic tile and bathroom product retailing, and an industrial estate.

[www.scgdecor.com](http://www.scgdecor.com)

### Principal activities (revenue, 2024)

Decor Surfaces - 77.2 %

Bathroom - 20.5 %

Other - 2.4 %

Source: SCG Decor

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### Major shareholders

Thitisuriyarak Family - 26.1 %

Manothumraksa Family - 23.2 %

Wangpaithoon Family - 2.0 %

Chantararat Family - 0.5 %

Others - 48.3 %

Source: SCG Decor

### Catalysts

Potential catalysts include 1) sales volume growth; 2) a sanitary ware expansion to ASEAN; 3) lower energy costs, especially natural gas; and 4) future M&Ps.

### Risks to our call

Key downside risks to our DCF-based TP include 1) slower-than-expected economic and purchasing power recovery, 2) global uncertainties, 3) energy and raw material cost fluctuation, 4) an unsuccessful sanitary ware business in ASEAN, and 5) an additional impairment provision on its discontinued factory.

### Event calendar

| Date        | Event                     |
|-------------|---------------------------|
| 27 Oct 2025 | 3Q25 results announcement |

### Key assumptions

|                       | 2025E  | 2026E  | 2027E  |
|-----------------------|--------|--------|--------|
| Sales revenue (THB m) | 22,605 | 23,148 | 23,742 |
| GPM (%)               | 28.0   | 28.0   | 28.0   |
| SG&A to sales (%)     | 22.7   | 22.3   | 22.2   |

Source: FSSIA estimates

### Earnings sensitivity

- For every 5% increase in sales revenue, we estimate 2025 net profit to rise by 12%, and vice versa, all else being equal.
- For every 0.5% increase in GPM, we estimate 2025 net profit to rise by 9%, and vice versa, all else being equal.
- For every 0.5% increase in SG&A to revenue, we estimate 2025 net profit to fall by 9%, and vice versa, all else being equal

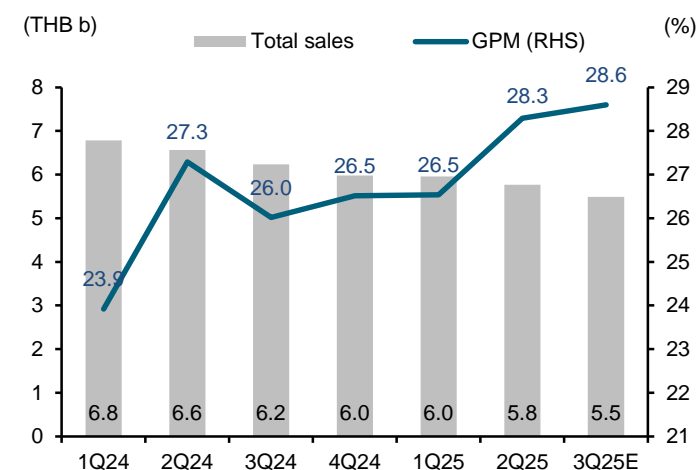
Source: FSSIA estimates

## Exhibit 1: SCGD – 3Q25 results preview

|                       | 3Q24    | 4Q24    | 1Q25    | 2Q25    | 3Q25E   | Change       |              |
|-----------------------|---------|---------|---------|---------|---------|--------------|--------------|
|                       | (THB m) | (THB m) | (THB m) | (THB m) | (THB m) | (q-q%)       | (y-y%)       |
| Sales revenue         | 6,235   | 5,978   | 5,960   | 5,770   | 5,487   | (4.9)        | (12.0)       |
| Cost of Sales         | 4,613   | 4,393   | 4,378   | 4,138   | 3,918   | (5.3)        | (15.1)       |
| Gross profit          | 1,622   | 1,585   | 1,582   | 1,632   | 1,569   | (3.9)        | (3.3)        |
| SG&A                  | 1,379   | 1,424   | 1,292   | 1,324   | 1,194   | (9.8)        | (13.5)       |
| Operating profit      | 243     | 161     | 290     | 308     | 376     | 21.8         | 54.8         |
| Other income          | 130     | 147     | 121     | 97      | 100     | 3.0          | (23.1)       |
| Interest Expense      | 119     | 113     | 107     | 103     | 100     | (3.2)        | (16.3)       |
| Tax Expense           | 57      | 24      | 88      | 79      | 90      | 13.4         | 57.6         |
| Minorities            | 8       | (6)     | 1       | 1       | 1       | 0.0          | (87.5)       |
| Reported net profit   | 189     | 80      | 217     | 223     | 285     | 28.0         | 50.8         |
| Core profit           | 189     | 178     | 217     | 223     | 285     | 28.0         | 50.8         |
| <b>Key ratios (%)</b> |         |         |         |         |         | <b>(ppt)</b> | <b>(ppt)</b> |
| Gross margin          | 26.0    | 26.5    | 26.5    | 28.3    | 28.6    | 0.3          | 2.6          |
| SG&A / Sales          | 22.1    | 23.8    | 21.7    | 22.9    | 21.8    | (1.2)        | (0.4)        |
| Operating margin      | 3.9     | 2.7     | 4.9     | 5.3     | 6.8     | 1.5          | 3.0          |
| Net margin            | 3.0     | 1.3     | 3.6     | 3.9     | 5.2     | 1.3          | 2.2          |
| Norm margin           | 3.0     | 3.0     | 3.6     | 3.9     | 5.2     | 1.3          | 2.2          |

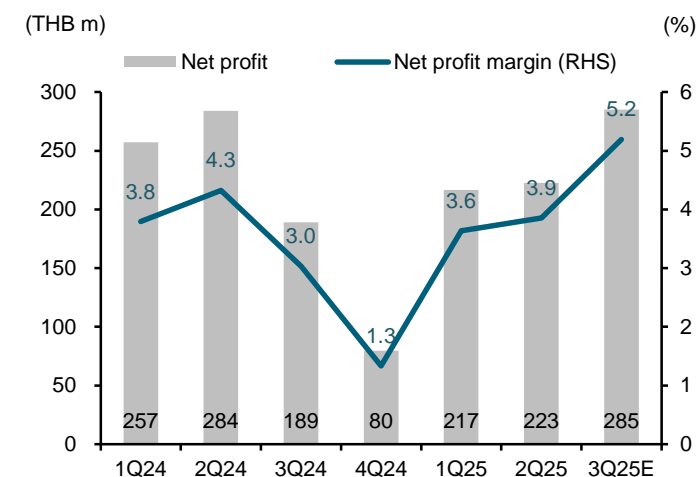
Sources: SCGD; FSSIA estimates

## Exhibit 2: Quarterly total sales and GPM



Sources: SCGD; FSSIA estimates

## Exhibit 3: Quarterly net profit and net profit margin



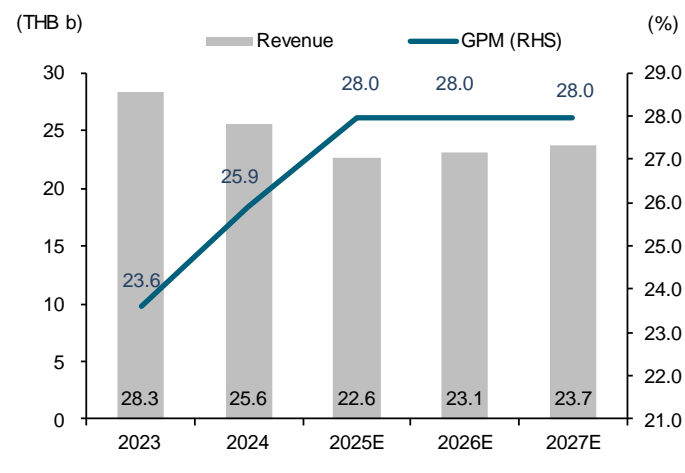
Sources: SCGD; FSSIA estimates

## Exhibit 4: Key assumptions for SCGD

|                          | Actual  | Current |         |         | Previous |         |         | Change |       |       |
|--------------------------|---------|---------|---------|---------|----------|---------|---------|--------|-------|-------|
|                          | 2024    | 2025E   | 2026E   | 2027E   | 2025E    | 2026E   | 2027E   | 2025E  | 2026E | 2027E |
|                          | (THB m) | (THB m) | (THB m) | (THB m) | (THB m)  | (THB m) | (THB m) | (%)    | (%)   | (%)   |
| Sales revenue (THB m)    | 25,563  | 22,605  | 23,148  | 23,742  | 26,424   | 27,227  | 27,921  | (14)   | (15)  | (15)  |
| Cost of sales (THB m)    | 18,942  | 16,286  | 16,677  | 17,104  | 19,545   | 20,135  | 20,646  | (17)   | (17)  | (17)  |
| Gross profit (THB m)     | 6,622   | 6,318   | 6,471   | 6,638   | 6,880    | 7,091   | 7,275   | (8)    | (9)   | (9)   |
| Gross margin (%)         | 25.9    | 28.0    | 28.0    | 28.0    | 26.0     | 26.0    | 26.1    | 7.4    | 7.3   | 7.3   |
| SG&A (THB m)             | 5,544   | 5,129   | 5,151   | 5,264   | 5,691    | 5,842   | 5,979   | (10)   | (12)  | (12)  |
| SG&A to revenue (%)      | 21.7    | 22.7    | 22.3    | 22.2    | 21.5     | 21.5    | 21.4    | 5.4    | 3.7   | 3.5   |
| Interest expense (THB m) | 493     | 416     | 403     | 404     | 488      | 486     | 488     | (15)   | (17)  | (17)  |
| Core profit (THB m)      | 908     | 1,002   | 1,110   | 1,150   | 973      | 1,021   | 1,056   | 3      | 9     | 9     |
| Net profit (THB m)       | 810     | 1,002   | 1,110   | 1,150   | 973      | 1,021   | 1,056   | 3      | 9     | 9     |

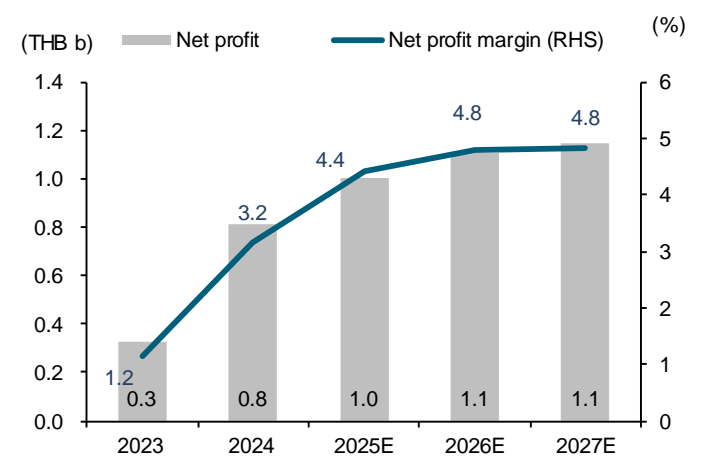
Source: FSSIA estimates

Exhibit 5: Yearly total sales and GPM



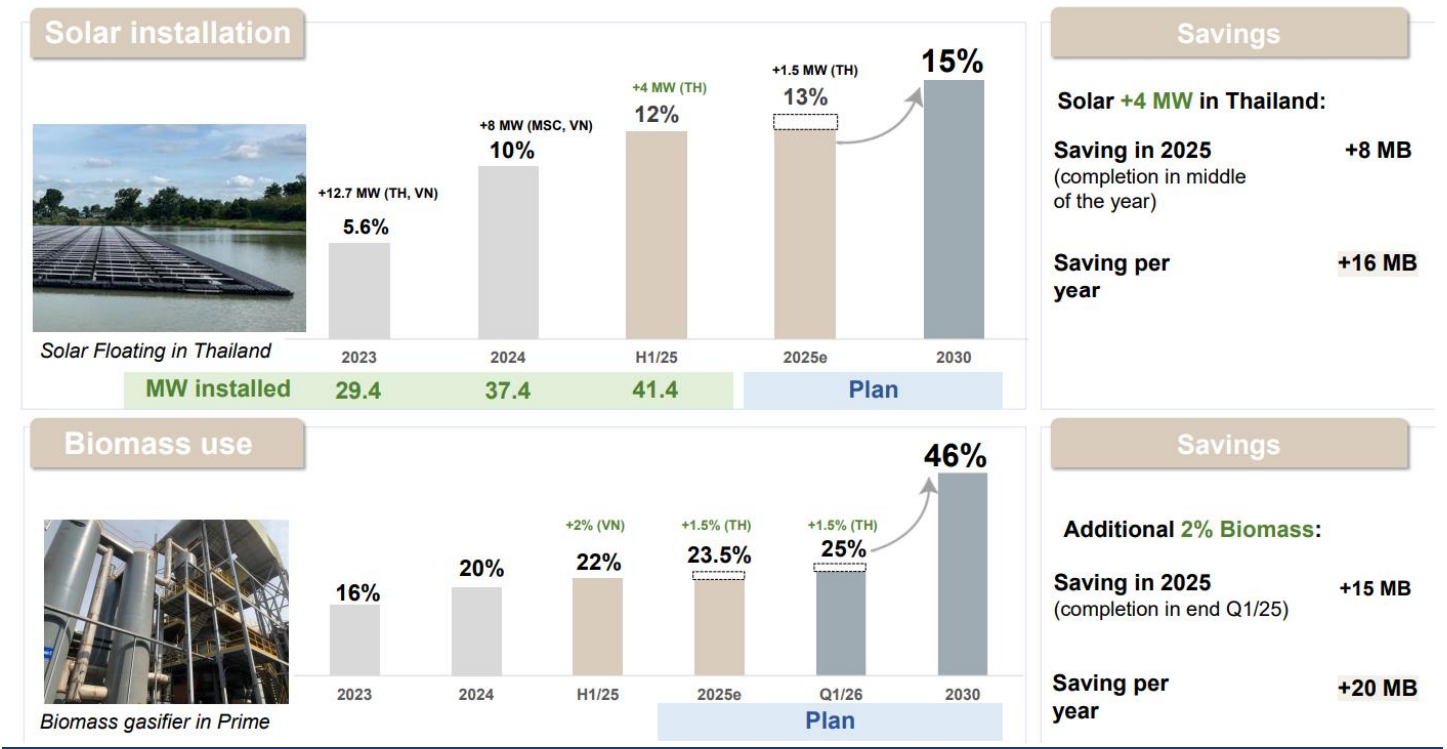
Sources: SCGD; FSSIA estimates

Exhibit 6: Yearly net profit and net profit margin



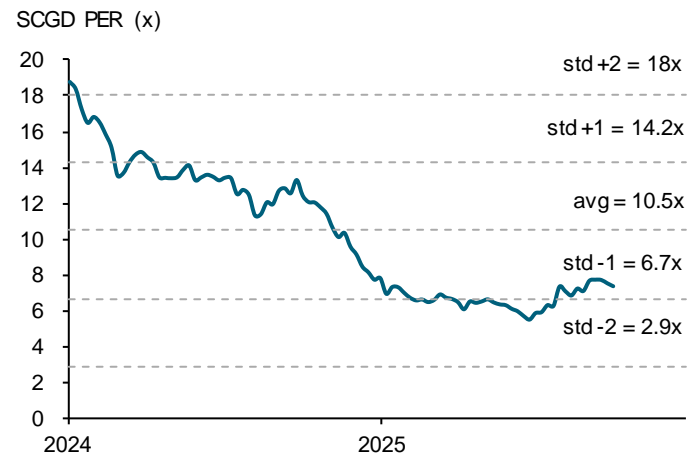
Sources: SCGD; FSSIA estimates

Exhibit 7: Increasing biomass and solar installation



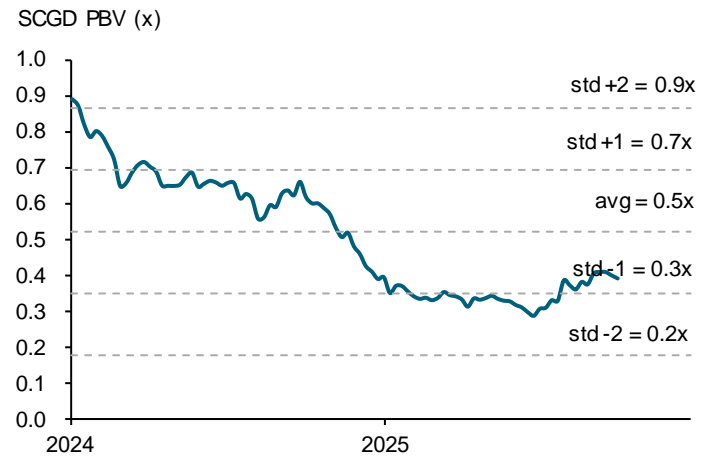
Source: SCGD

Exhibit 8: Historical P/E band



Sources: Bloomberg; FSSIA estimates

Exhibit 9: Historical P/BV band



Sources: Bloomberg; FSSIA estimates

Exhibit 10: Peer comparisons as of 7 Oct 2025

| Company                | BBG     | Market cap<br>(USD m) | - Rec profit growth - |            | GPM<br>25E<br>(%) | NPM<br>25E<br>(%) | ----- ROE ----- |            | ----- PE----- |            | ----- PBV ----- |            |
|------------------------|---------|-----------------------|-----------------------|------------|-------------------|-------------------|-----------------|------------|---------------|------------|-----------------|------------|
|                        |         |                       | 25E<br>(%)            | 26E<br>(%) |                   |                   | 25E<br>(%)      | 26E<br>(%) | 25E<br>(x)    | 26E<br>(x) | 25E<br>(x)      | 26E<br>(x) |
| SCG Decor*             | SCGD TB | 245                   | 10.4                  | 10.8       | 35.5              | 4.4               | 5.1             | 5.5        | 7.9           | 7.2        | 0.4             | 0.4        |
| Eastern Polymer Group* | EPG TB  | 281                   | (17.1)                | (3.2)      | 41.0              | 8.5               | 9.4             | 9.0        | 7.8           | 8.0        | 0.7             | 0.7        |
| TOA paint*             | TOA TB  | 805                   | 12.8                  | 2.4        | 41.4              | 13.6              | 18.1            | 17.1       | 10.1          | 9.9        | 1.8             | 1.6        |
| Siam City Cement       | SCCC TB | 1,368                 | (23)                  | 8          | 33.8              | 7.7               | 11.9            | 12.3       | 11.0          | 10.3       | 1.2             | 1.2        |
| Dynasty Ceramic        | DCC TB  | 389                   | (7.0)                 | 7.2        | 39.2              | 15.1              | 14.2            | 14.6       | 12.9          | 12.1       | 1.7             | 1.7        |
| Average                |         |                       | (10.7)                | 5.3        | 38.2              | 9.9               | 11.7            | 11.7       | 9.9           | 9.5        | 1.2             | 1.1        |

\*FSSIA estimates  
Sources :Bloomberg; FSSIA estimates

## Financial Statements

### SCG Decor

| Profit and Loss (THB m) Year Ending Dec           | 2023         | 2024         | 2025E        | 2026E        | 2027E        |
|---|--------------|--------------|--------------|--------------|--------------|
| Revenue   | 28,312       | 25,563       | 22,605       | 23,148       | 23,742       |
| Cost of goods sold                                | (21,633)     | (18,942)     | (16,286)     | (16,677)     | (17,104)     |
| <b>Gross profit</b>                               | <b>6,679</b> | <b>6,622</b> | <b>6,318</b> | <b>6,471</b> | <b>6,638</b> |
| Other operating income                            | -            | -            | -            | -            | -            |
| Operating costs                                   | (5,550)      | (5,544)      | (5,129)      | (5,151)      | (5,264)      |
| <b>Operating EBITDA</b>                           | <b>2,669</b> | <b>2,694</b> | <b>2,886</b> | <b>3,102</b> | <b>3,245</b> |
| Depreciation                                      | (1,540)      | (1,617)      | (1,698)      | (1,782)      | (1,872)      |
| Goodwill amortisation                             | 0            | 0            | 0            | 0            | 0            |
| <b>Operating EBIT</b>                             | <b>1,129</b> | <b>1,077</b> | <b>1,189</b> | <b>1,320</b> | <b>1,374</b> |
| Net financing costs                               | (548)        | (493)        | (416)        | (403)        | (404)        |
| Associates  | 1            | 4            | 4            | 4            | 4            |
| Recurring non-operating income                    | 630          | 581          | 574          | 574          | 574          |
| Non-recurring items                               | (447)        | (98)         | 0            | 0            | 0            |
| <b>Profit before tax</b>                          | <b>764</b>   | <b>1,068</b> | <b>1,346</b> | <b>1,490</b> | <b>1,543</b> |
| Tax   | (290)        | (249)        | (336)        | (372)        | (385)        |
| <b>Profit after tax</b>                           | <b>474</b>   | <b>818</b>   | <b>1,010</b> | <b>1,119</b> | <b>1,158</b> |
| Minority interests                                | (147)        | (8)          | (8)          | (8)          | (8)          |
| Preferred dividends                               | 0            | 0            | 0            | 0            | 0            |
| Other items                                       | -            | -            | -            | -            | -            |
| <b>Reported net profit</b>                        | <b>328</b>   | <b>810</b>   | <b>1,002</b> | <b>1,110</b> | <b>1,150</b> |
| <b>Non-recurring items &amp; goodwill (net)</b>   | <b>447</b>   | <b>98</b>    | <b>0</b>     | <b>0</b>     | <b>0</b>     |
| <b>Recurring net profit</b>                       | <b>775</b>   | <b>908</b>   | <b>1,002</b> | <b>1,110</b> | <b>1,150</b> |
| <b>Per share (THB)</b>                            |              |              |              |              |              |
| Recurring EPS *                                   | 0.47         | 0.55         | 0.61         | 0.67         | 0.70         |
| Reported EPS                                      | 0.20         | 0.49         | 0.61         | 0.67         | 0.70         |
| DPS   | 0.00         | 0.20         | 0.21         | 0.24         | 0.24         |
| Diluted shares (used to calculate per share data) | 1,650        | 1,650        | 1,650        | 1,650        | 1,650        |
| <b>Growth</b>                                     |              |              |              |              |              |
| Revenue (%)                                       | (19.6)       | (9.7)        | (11.6)       | 2.4          | 2.6          |
| Operating EBITDA (%)                              | (2.6)        | 0.9          | 7.1          | 7.5          | 4.6          |
| Operating EBIT (%)                                | 17.8         | (4.6)        | 10.4         | 11.0         | 4.1          |
| Recurring EPS (%)                                 | (94.9)       | 17.2         | 10.4         | 10.8         | 3.6          |
| Reported EPS (%)                                  | nm           | 147.1        | 23.7         | 10.8         | 3.6          |
| <b>Operating performance</b>                      |              |              |              |              |              |
| Gross margin inc. depreciation (%)                | 23.6         | 25.9         | 28.0         | 28.0         | 28.0         |
| Gross margin exc. depreciation (%)                | 29.0         | 32.2         | 35.5         | 35.7         | 35.8         |
| Operating EBITDA margin (%)                       | 9.4          | 10.5         | 12.8         | 13.4         | 13.7         |
| Operating EBIT margin (%)                         | 4.0          | 4.2          | 5.3          | 5.7          | 5.8          |
| Net margin (%)                                    | 2.7          | 3.6          | 4.4          | 4.8          | 4.8          |
| Effective tax rate (%)                            | 37.9         | 23.4         | 24.9         | 24.9         | 24.9         |
| Dividend payout on recurring profit (%)           | -            | 36.3         | 35.0         | 35.0         | 35.0         |
| Interest cover (X)                                | 3.2          | 3.4          | 4.2          | 4.7          | 4.8          |
| Inventory days                                    | 142.7        | 154.1        | 165.1        | 151.4        | 151.7        |
| Debtor days                                       | 61.3         | 58.6         | 59.6         | 57.7         | 57.7         |
| Creditor days                                     | 69.6         | 77.4         | 87.2         | 84.1         | 84.3         |
| Operating ROIC (%)                                | 4.4          | 4.4          | 4.9          | 5.4          | (1.4)        |
| ROIC (%)  | 4.2          | 4.1          | 4.4          | 4.7          | (1.2)        |
| ROE (%)   | 4.4          | 4.7          | 5.1          | 5.5          | 5.5          |
| ROA (%)   | 3.3          | 3.2          | 3.3          | 3.5          | 2.6          |
| * Pre-exceptional, pre-goodwill and fully diluted |              |              |              |              |              |
| <b>Revenue by Division (THB m)</b>                |              |              |              |              |              |
| Decor Surfaces                                    | 21,794       | 19,725       | 17,259       | 17,605       | 17,993       |
| Bathroom  | 5,238        | 5,234        | 4,711        | 4,877        | 5,049        |
| Other   | 1,280        | 605          | 635          | 667          | 700          |

Sources: SCG Decor; FSSIA estimates

## Financial Statements

### SCG Decor

| Cash Flow (THB m) Year Ending Dec   | 2023          | 2024           | 2025E          | 2026E          | 2027E          |
|---|---------------|----------------|----------------|----------------|----------------|
| Recurring net profit  | 775           | 908            | 1,002          | 1,110          | 1,150          |
| Depreciation  | 1,540         | 1,617          | 1,698          | 1,782          | 1,872          |
| Associates & minorities   | -             | -              | -              | -              | -              |
| Other non-cash items  | -             | -              | -              | -              | -              |
| Change in working capital   | 1,214         | 991            | 478            | (157)          | (171)          |
| <b>Cash flow from operations</b>  | <b>3,528</b>  | <b>3,515</b>   | <b>3,178</b>   | <b>2,735</b>   | <b>2,850</b>   |
| Capex - maintenance   | -             | -              | -              | -              | -              |
| Capex - new investment  | -             | (1,866)        | (2,578)        | (2,393)        | (2,486)        |
| Net acquisitions & disposals  | (717)         | -              | -              | -              | -              |
| Other investments (net)   | -             | -              | -              | -              | -              |
| <b>Cash flow from investing</b>   | <b>(717)</b>  | <b>(1,866)</b> | <b>(2,578)</b> | <b>(2,393)</b> | <b>(2,486)</b> |
| Dividends paid  | (4,494)       | (633)          | (301)          | (333)          | (345)          |
| Equity finance  | 6,207         | (881)          | 8              | 8              | 8              |
| Debt finance  | (1,137)       | (1,135)        | 492            | (466)          | 35             |
| Other financing cash flows  | -             | -              | -              | -              | -              |
| <b>Cash flow from financing</b>   | <b>576</b>    | <b>(2,649)</b> | <b>200</b>     | <b>(791)</b>   | <b>(301)</b>   |
| Non-recurring cash flows  | -             | -              | -              | -              | -              |
| Other adjustments   | 0             | 0              | 0              | 0              | 0              |
| <b>Net other adjustments</b>  | <b>0</b>      | <b>0</b>       | <b>0</b>       | <b>0</b>       | <b>0</b>       |
| <b>Movement in cash</b>   | <b>3,387</b>  | <b>(1,000)</b> | <b>799</b>     | <b>(448)</b>   | <b>63</b>      |
| Free cash flow to firm (FCFF)   | 3,358.91      | 2,142.03       | 1,015.79       | 745.59         | 768.44         |
| Free cash flow to equity (FCFE)   | 1,674.29      | 514.38         | 1,091.27       | (123.79)       | 399.72         |
| <b>Per share (THB)</b>  |               |                |                |                |                |
| FCFF per share  | 2.77          | 1.77           | 0.84           | 0.62           | 0.63           |
| FCFE per share  | 1.38          | 0.42           | 0.90           | (0.10)         | 0.33           |
| Recurring cash flow per share   | 1.40          | 1.53           | 1.64           | 1.75           | 1.83           |
| <b>Balance Sheet (THB m) Year Ending Dec</b>  |               |                |                |                |                |
| Tangible fixed assets (gross)   | 47,155        | 49,513         | 51,988         | 54,588         | 57,317         |
| Less: Accumulated depreciation  | (35,534)      | (37,366)       | (39,242)       | (41,441)       | (43,771)       |
| <b>Tangible fixed assets (net)</b>  | <b>11,621</b> | <b>12,147</b>  | <b>12,747</b>  | <b>13,147</b>  | <b>13,547</b>  |
| <b>Intangible fixed assets (net)</b>  | <b>5,797</b>  | <b>5,645</b>   | <b>5,755</b>   | <b>5,868</b>   | <b>5,983</b>   |
| Long-term financial assets  | 850           | 831            | 922            | 939            | 957            |
| Invest. in associates & subsidiaries  | 5,076         | 4,971          | 5,050          | 5,131          | 5,213          |
| Cash & equivalents  | 5,203         | 4,204          | 5,003          | 4,555          | 4,618          |
| A/C receivable  | 4,449         | 3,760          | 3,617          | 3,704          | 3,799          |
| Inventories   | 7,542         | 7,091          | 6,103          | 6,250          | 6,410          |
| Other current assets  | 448           | 502            | 530            | 530            | 531            |
| <b>Current assets</b>   | <b>17,642</b> | <b>15,557</b>  | <b>15,253</b>  | <b>15,038</b>  | <b>15,358</b>  |
| Other assets  | 666           | 673            | 707            | 742            | 780            |
| <b>Total assets</b>   | <b>41,651</b> | <b>39,823</b>  | <b>40,434</b>  | <b>40,865</b>  | <b>41,836</b>  |
| Common equity   | 19,697        | 19,130         | 19,831         | 20,609         | 21,413         |
| Minorities etc.   | 1,615         | 1,576          | 1,584          | 1,593          | 1,601          |
| <b>Total shareholders' equity</b>   | <b>21,312</b> | <b>20,706</b>  | <b>21,416</b>  | <b>22,201</b>  | <b>23,015</b>  |
| Long term debt  | 609           | 578            | 672            | 705            | 741            |
| Other long-term liabilities   | 1,280         | 1,346          | 1,017          | 1,042          | 1,068          |
| <b>Long-term liabilities</b>  | <b>1,889</b>  | <b>1,925</b>   | <b>1,689</b>   | <b>1,747</b>   | <b>1,809</b>   |
| A/C payable   | 3,768         | 3,578          | 3,391          | 3,472          | 3,561          |
| Short term debt   | 14,395        | 13,292         | 13,690         | 13,190         | 13,190         |
| Other current liabilities   | 286           | 324            | 249            | 255            | 261            |
| <b>Current liabilities</b>  | <b>18,450</b> | <b>17,193</b>  | <b>17,329</b>  | <b>16,917</b>  | <b>17,012</b>  |
| <b>Total liabilities and shareholders' equity</b>   | <b>41,651</b> | <b>39,823</b>  | <b>40,434</b>  | <b>40,865</b>  | <b>41,836</b>  |
| Net working capital   | 8,384         | 7,452          | 6,611          | 6,757          | 6,918          |
| Invested capital  | 32,393        | 31,718         | 31,792         | 32,584         | 33,396         |
| * Includes convertibles and preferred stock which is being treated as debt  |               |                |                |                |                |
| <b>Per share (THB)</b>  |               |                |                |                |                |
| Book value per share  | 11.94         | 11.59          | 12.02          | 12.49          | 12.98          |
| Tangible book value per share   | 8.42          | 8.17           | 8.53           | 8.93           | 9.35           |
| <b>Financial strength</b>   |               |                |                |                |                |
| Net debt/equity (%)   | 46.0          | 46.7           | 43.7           | 42.1           | 40.5           |
| Net debt/total assets (%)   | 23.5          | 24.3           | 23.1           | 22.9           | 22.3           |
| Current ratio (x)   | 1.0           | 0.9            | 0.9            | 0.9            | 0.9            |
| CF interest cover (x)   | 4.1           | 5.8            | 9.8            | 6.6            | 8.1            |
| <b>Valuation</b>  |               |                |                |                |                |
| <b>Recurring P/E (x) *</b>  | <b>10.3</b>   | <b>8.8</b>     | <b>7.9</b>     | <b>7.2</b>     | <b>6.9</b>     |
| <b>Recurring P/E @ target price (x) *</b>   | <b>12.1</b>   | <b>10.4</b>    | <b>9.4</b>     | <b>8.5</b>     | <b>8.2</b>     |
| Reported P/E (x)  | 24.3          | 9.8            | 7.9            | 7.2            | 6.9            |
| Dividend yield (%)  | -             | 4.1            | 4.4            | 4.9            | 5.1            |
| Price/book (x)  | 0.4           | 0.4            | 0.4            | 0.4            | 0.4            |
| Price/tangible book (x)   | 0.6           | 0.6            | 0.6            | 0.5            | 0.5            |
| EV/EBITDA (x) **  | 7.3           | 7.1            | 6.5            | 6.1            | 5.8            |
| EV/EBITDA @ target price (x) **   | 7.8           | 7.7            | 7.0            | 6.6            | 6.3            |
| EV/invested capital (x)   | 0.6           | 0.6            | 0.6            | 0.6            | 0.6            |
| * Pre-exceptional, pre-goodwill and fully diluted    ** EBITDA includes associate income and recurring non-operating income |               |                |                |                |                |

Sources: SCG Decor; FSSIA estimates



# SCG Decor PCL (SCGD TB)

FSSIA ESG rating

n/a

## Exhibit 11: FSSIA ESG score implication

| Rating | Score   | Implication  |
|--------|---------|--|
| ★★★★★  | >79-100 | Leading its industry peers in managing the most significant ESG risks which not only better cost efficiency but also lead to higher profitability.   |
| ★★★★★  | >59-79  | A mixed track record of managing the most significant ESG risks and opportunities relative to industry peers.  |
| ★★★★   | >39-59  | Relevant ESG materiality matrix has been constructively addressed, well-managed and incorporated into day-to-day operations, in which targets and achievements are evaluated annually.   |
| ★★★    | >19-39  | Relevant ESG materiality matrix has been identified with key management in charge for progress to be followed up on and to provide intensive disclosure. Most targets are conventional and achievable.   |
| ★      | 1-19    | The company has adopted the United Nations Sustainable Development Goals (UN SDGs), established sustainability management guidelines and fully complies with regulations or ESG suggested guidance from related organizations such as the SET and SEC. |

Source: FSSIA estimates

## Exhibit 12: ESG – peer comparison

|          | FSSIA<br>ESG<br>score | Domestic ratings |            |                               |              |          |           | Global ratings          |             |      |         |           |               | --- Bloomberg --- |                     |
|----------|-----------------------|------------------|------------|-------------------------------|--------------|----------|-----------|-------------------------|-------------|------|---------|-----------|---------------|-------------------|---------------------|
|          |                       | DJSI             | SET<br>ESG | SET ESG<br>CG score<br>Rating | AGM<br>level | Thai CAC |           | Morningstar<br>ESG risk | ESG<br>Book | MSCI | Moody's | Refinitiv | S&P<br>Global | ESG<br>score      | Disclosure<br>score |
| SET100   | 67.71                 | 5.69             | 4.38       | 4.05                          | 4.77         | 4.43     | 4.02      | Medium                  | 57.34       | BBB  | 22.70   | 60.82     | 67.31         | 1.19              | 35.34               |
| Coverage | 66.17                 | 5.16             | 4.33       | 3.94                          | 4.81         | 4.43     | 3.83      | Medium                  | 56.41       | BBB  | 18.92   | 59.20     | 65.82         | 1.38              | 35.46               |
| EPG      | 60.89                 | --               | Y          | AA                            | 5.00         | --       | Certified | Low                     | 64.12       | --   | --      | 61.15     | 39.00         | 3.57              | 65.26               |
| DCC      | 32.82                 | --               | --         | --                            | 5.00         | 5.00     | Certified | Medium                  | --          | B    | --      | --        | 24.00         | --                | --                  |
| SCCC     | 52.83                 | --               | Y          | AA                            | 5.00         | 5.00     | Certified | Medium                  | --          | --   | --      | 57.96     | 35.00         | 3.31              | 69.44               |
| SCGD     | n/a                   | --               | --         | --                            | 5.00         | --       | --        | --                      | --          | --   | --      | --        | --            | --                | --                  |
| TASCO    | 51.58                 | --               | --         | --                            | 5.00         | 5.00     | Certified | Medium                  | 65.99       | --   | --      | 63.27     | 51.00         | --                | 55.96               |
| TOA      | 52.85                 | --               | Y          | A                             | 5.00         | 5.00     | --        | Medium                  | 55.18       | --   | --      | 61.67     | 35.00         | --                | 52.39               |

Sources: [SETTRADE.com](https://www.settrade.com); FSSIA's compilation

## Exhibit 13: ESG disclosure from the company's one report

| FY ending Dec 31                              |  | FY 2023 | FY ending Dec 31  |  | FY 2023          |
|---|--|---------|---|--|------------------|
| <b>Environmental</b>                          |  |         | <b>Governance</b>                                       |  |                  |
| Climate change policy                         |  | Yes     | <b>Board size / Independent directors (ID) / Female</b> |  | <b>9 / 3 / 1</b> |
| Climate change opportunities discussed        |  | Yes     | No. of board meetings for the year / % attendance       |  | 11 / 99%         |
| GHG scope 2 location-based policy             |  | Yes     | Company conducts board evaluations                      |  | Yes              |
| Biodiversity policy                           |  | Yes     | Number of non-executive directors on board              |  | 8                |
| Energy efficiency policy                      |  | Yes     | Director share ownership guidelines                     |  | No               |
| Electricity used                              |  | Yes     | Board age limit   |  | No               |
| Fuel used - crude oil/diesel                  |  | Yes     | Age of the youngest / oldest director                   |  | 52 / 71          |
| Waste reduction policy                        |  | Yes     | Number of executives / female                           |  | 6 / 1            |
| Water policy                                  |  | Yes     | Executive share ownership guidelines                    |  | No               |
| Water consumption                             |  | Yes     | <b>Size of audit committee / ID</b>                     |  | <b>3 / 3</b>     |
| <b>Social</b>                                 |  |         | Audit committee meetings                                |  | 6                |
| Human rights policy                           |  | Yes     | Audit committee meeting attendance (%)                  |  | 100              |
| Policy against child labor                    |  | --      | <b>Size of compensation committee</b>                   |  | <b>4 / 1</b>     |
| Quality assurance and recall policy           |  | Yes     | Number of compensation committee meetings               |  | 3                |
| Consumer data protection policy               |  | Yes     | Compensation committee meeting attendance (%)           |  | 100              |
| Equal opportunity policy                      |  | Yes     | <b>Size of nomination committee / ID</b>                |  | <b>4 / 1</b>     |
| Gender pay gap breakout                       |  | --      | Number of nomination committee meetings                 |  | 3                |
| Pct women in workforce                        |  | 27.28   | Nomination committee meeting attendance (%)             |  | 100              |
| Business ethics policy                        |  | Yes     | Board compensation (THB m)                              |  | 4.11             |
| Anti-bribery ethics policy                    |  | Yes     | Auditor fee (THB m)                                     |  | 3.15             |
| Health and safety policy                      |  | Yes     | (KPMG PHOONCHAI AUDIT COMPANY LIMITED)                  |  |                  |
| Lost time incident rate - employees           |  | --      |   |  |                  |
| Training policy                               |  | Yes     |   |  |                  |
| Fair remuneration policy                      |  | Yes     |   |  |                  |
| Number of employees - CSR                     |  | --      |   |  |                  |
| Total hours spent by firm - employee training |  | --      |   |  |                  |
| Social supply chain management                |  | Yes     |   |  |                  |

Source: FSSIA's compilation



## Disclaimer for ESG scoring

| ESG score   | Methodology  | Rating   |   |                |   |           |             |          |             |            |             |                 |   |           |             |          |             |            |             |                 |   |
|---|--|--|---|----------------|---|-----------|-------------|----------|-------------|------------|-------------|-----------------|---|-----------|-------------|----------|-------------|------------|-------------|-----------------|---|
| The Dow Jones Sustainability Indices ( <a href="#">DJSI</a> ) By S&P Global                               | The DJSI World applies a transparent, rules-based component selection process based on the companies' Total Sustainability Scores resulting from the annual S&P Global Corporate Sustainability Assessment (CSA). Only the top-ranked companies within each industry are selected for inclusion.   | Be a member and invited to the annual S&P Global Corporate Sustainability Assessment (CSA) for DJSI. Companies with an S&P Global ESG Score of less than 45% of the S&P Global ESG Score of the highest scoring company are disqualified. The constituents of the DJSI indices are selected from the Eligible Universe.  |   |                |   |           |             |          |             |            |             |                 |   |           |             |          |             |            |             |                 |   |
| SET ESG Ratings List ( <a href="#">SETESG</a> ) by The Stock Exchange of Thailand ( <a href="#">SET</a> ) | SET ESG quantifies responsibility in Environmental and Social issues by managing business with transparency in Governance, updated annually. Candidates must pass the preemptive criteria, with two crucial conditions: 1) no irregular trading of the board members and executives; and 2) free float of >150 shareholders, and combined holding must be >15% of paid-up capital. Some key disqualifying criteria include: 1) CG score of below 70%; 2) independent directors and free float violation; 3) executives' wrongdoing related to CG, social & environmental impacts; 4) equity in negative territory; and 5) earnings in red for > 3 years in the last 5 years.   | To be eligible for <b>SETESG inclusion</b> , verified data must be scored at a minimum of 50% for each indicator, unless the company is a part of DJSI during the assessment year. The scoring will be fairly weighted against the nature of the relevant industry and materiality. <b>SETESG Index</b> is extended from the SET ESG Ratings companies whose 1) market capitalization > THB5b (~USD150b); 2) free float >20%; and 3) liquidity >0.5% of paid-up capital for at least 9 out of 12 months. The SETTHSI Index is a market capitalisation-weighted index, cap 5% quarterly weight at maximum, and no cap for number of stocks. |   |                |   |           |             |          |             |            |             |                 |   |           |             |          |             |            |             |                 |   |
| <b>CG Score</b> by Thai Institute of Directors Association (Thai IOD)                                     | An indicator of CG strength in sustainable development, measured annually by the Thai IOD, with support from the Stock Exchange of Thailand (SET). The results are from the perspective of a third party, not an evaluation of operations.   | Scores are rated in six categories: 5 for Excellent (90-100), 4 for Very Good (80-89), 3 for Good (70-79), 2 for Fair (60-69), 1 for Pass (60-69), and not rated for scores below 50. Weightings include: 1) the rights; 2) and equitable treatment of shareholders (weight 25% combined); 3) the role of stakeholders (25%); 4) disclosure & transparency (15%); and 5) board responsibilities (35%).   |   |                |   |           |             |          |             |            |             |                 |   |           |             |          |             |            |             |                 |   |
| <b>AGM level</b> By Thai Investors Association (TIA) with support from the SEC                            | It quantifies the extent to which shareholders' rights and equitable treatment are incorporated into business operations and information is transparent and sufficiently disclosed. All form important elements of two out of five the CG components to be evaluated annually. The assessment criteria cover AGM procedures before the meeting (45%), at the meeting date (45%), and after the meeting (10%). <i>(The first assesses 1) advance circulation of sufficient information for voting; and 2) facilitating how voting rights can be exercised. The second assesses 1) the ease of attending meetings; 2) transparency and verifiability; and 3) openness for Q&amp;A. The third involves the meeting minutes that should contain discussion issues, resolutions and voting results.)</i>  | The scores are classified into four categories: 5 for Excellent (100), 4 for Very Good (90-99), 3 for Fair (80-89), and not rated for scores below 79.   |   |                |   |           |             |          |             |            |             |                 |   |           |             |          |             |            |             |                 |   |
| <a href="#">Thai CAC</a> By Thai Private Sector Collective Action Against Corruption (CAC)                | The core elements of the Checklist include corruption risk assessment, establishment of key controls, and the monitoring and developing of policies. The Certification is good for three years. <i>(Companies deciding to become a CAC certified member start by submitting a Declaration of Intent to kick off an 18-month deadline to submit the CAC Checklist for Certification, including risk assessment, in place of policy and control, training of managers and employees, establishment of whistleblowing channels, and communication of policies to all stakeholders.)</i>   | The document will be reviewed by a committee of nine professionals. A passed Checklist will move for granting certification by the CAC Council approvals whose members are twelve highly respected individuals in professionalism and ethical achievements.  |   |                |   |           |             |          |             |            |             |                 |   |           |             |          |             |            |             |                 |   |
| <a href="#">Morningstar Sustainabilitys</a>   | The Sustainabilitys' ESG risk rating provides an overall company score based on an assessment of how much of a company's exposure to ESG risk is unmanaged. <i>Sources to be reviewed include corporate publications and regulatory filings, news and other media, NGO reports/websites, multi-sector information, company feedback, ESG controversies, issuer feedback on draft ESG reports, and quality &amp; peer reviews.</i>  | A company's ESG risk rating score is the sum of unmanaged risk. The more risk is unmanaged, the higher ESG risk is scored. <table><tr><th>NEGL</th><th>Low</th><th>Medium</th><th>High</th><th>Severe</th></tr><tr><td>0-10</td><td>10-20</td><td>20-30</td><td>30-40</td><td>40+</td></tr></table>  | NEGL  | Low            | Medium  | High      | Severe      | 0-10     | 10-20       | 20-30      | 30-40       | 40+             |   |           |             |          |             |            |             |                 |   |
| NEGL  | Low  | Medium   | High  | Severe         |   |           |             |          |             |            |             |                 |   |           |             |          |             |            |             |                 |   |
| 0-10  | 10-20  | 20-30  | 30-40   | 40+            |   |           |             |          |             |            |             |                 |   |           |             |          |             |            |             |                 |   |
| <a href="#">ESG Book</a>  | The ESG score identifies sustainable companies that are better positioned to outperform over the long term. The methodology considers the principle of financial materiality including information that significantly helps explain future risk-adjusted performance. Materiality is applied by over-weighting features with higher materiality and rebalancing these weights on a rolling quarterly basis.  | The total ESG score is calculated as a weighted sum of the features scores using materiality-based weights. The score is scaled between 0 and 100 with higher scores indicating better performance.  |   |                |   |           |             |          |             |            |             |                 |   |           |             |          |             |            |             |                 |   |
| <a href="#">MSCI</a>  | MSCI ESG ratings aim to measure a company's management of financially relevant ESG risks and opportunities. It uses a rules-based methodology to identify industry leaders and laggards according to their exposure to ESG risks and how well they manage those risks relative to peers. <table><tr><td><b>AAA</b></td><td>8.571-10.000</td><td rowspan="3"><b>Leader:</b></td><td rowspan="3">leading its industry in managing the most significant ESG risks and opportunities</td></tr><tr><td><b>AA</b></td><td>7.143-8.570</td></tr><tr><td><b>A</b></td><td>5.714-7.142</td></tr><tr><td><b>BBB</b></td><td>4.286-5.713</td><td rowspan="3"><b>Average:</b></td><td rowspan="3">a mixed or unexceptional track record of managing the most significant ESG risks and opportunities relative to industry peers</td></tr><tr><td><b>BB</b></td><td>2.857-4.285</td></tr><tr><td><b>B</b></td><td>1.429-2.856</td></tr><tr><td><b>CCC</b></td><td>0.000-1.428</td><td><b>Laggard:</b></td><td>lagging its industry based on its high exposure and failure to manage significant ESG risks</td></tr></table> | <b>AAA</b>   | 8.571-10.000  | <b>Leader:</b> | leading its industry in managing the most significant ESG risks and opportunities | <b>AA</b> | 7.143-8.570 | <b>A</b> | 5.714-7.142 | <b>BBB</b> | 4.286-5.713 | <b>Average:</b> | a mixed or unexceptional track record of managing the most significant ESG risks and opportunities relative to industry peers | <b>BB</b> | 2.857-4.285 | <b>B</b> | 1.429-2.856 | <b>CCC</b> | 0.000-1.428 | <b>Laggard:</b> | lagging its industry based on its high exposure and failure to manage significant ESG risks |
| <b>AAA</b>  | 8.571-10.000   | <b>Leader:</b>   | leading its industry in managing the most significant ESG risks and opportunities   |                |   |           |             |          |             |            |             |                 |   |           |             |          |             |            |             |                 |   |
| <b>AA</b>   | 7.143-8.570  |  |   |                |   |           |             |          |             |            |             |                 |   |           |             |          |             |            |             |                 |   |
| <b>A</b>  | 5.714-7.142  |  |   |                |   |           |             |          |             |            |             |                 |   |           |             |          |             |            |             |                 |   |
| <b>BBB</b>  | 4.286-5.713  | <b>Average:</b>  | a mixed or unexceptional track record of managing the most significant ESG risks and opportunities relative to industry peers |                |   |           |             |          |             |            |             |                 |   |           |             |          |             |            |             |                 |   |
| <b>BB</b>   | 2.857-4.285  |  |   |                |   |           |             |          |             |            |             |                 |   |           |             |          |             |            |             |                 |   |
| <b>B</b>  | 1.429-2.856  |  |   |                |   |           |             |          |             |            |             |                 |   |           |             |          |             |            |             |                 |   |
| <b>CCC</b>  | 0.000-1.428  | <b>Laggard:</b>  | lagging its industry based on its high exposure and failure to manage significant ESG risks                                   |                |   |           |             |          |             |            |             |                 |   |           |             |          |             |            |             |                 |   |
| <a href="#">Moody's ESG solutions</a>   | Moody's assesses the degree to which companies take into account ESG objectives in the definition and implementation of their strategy policies. It believes that a company integrating ESG factors into its business model and relatively outperforming its peers is better positioned to mitigate risks and create sustainable value for shareholders over the medium to long term.  |  |   |                |   |           |             |          |             |            |             |                 |   |           |             |          |             |            |             |                 |   |
| <a href="#">Refinitiv ESG rating</a>  | Designed to transparently and objectively measure a company's relative ESG performance, commitment and effectiveness across 10 main themes, based on publicly available and auditable data. The score ranges from 0 to 100 on relative ESG performance and insufficient degree of transparency in reporting material ESG data publicly. <i>(Score ratings are 0 to 25 = poor; &gt;25 to 50 = satisfactory; &gt;50 to 75 = good; and &gt;75 to 100 = excellent.)</i>  |  |   |                |   |           |             |          |             |            |             |                 |   |           |             |          |             |            |             |                 |   |
| <a href="#">S&amp;P Global</a>  | The S&P Global ESG Score is a relative score measuring a company's performance on and management of ESG risks, opportunities, and impacts compared to its peers within the same industry classification. The score ranges from 0 to 100.   |  |   |                |   |           |             |          |             |            |             |                 |   |           |             |          |             |            |             |                 |   |
| <b>Bloomberg</b>  | ESG Score  | Bloomberg score evaluating the company's aggregated Environmental, Social and Governance (ESG) performance. The score is based on Bloomberg's view of ESG financial materiality. The score is a weighted generalized mean (power mean) of Pillar Scores, where the weights are determined by the pillar priority ranking. Values range from 0 to 10; 10 is the best.   |   |                |   |           |             |          |             |            |             |                 |   |           |             |          |             |            |             |                 |   |
| Bloomberg   | ESG Disclosure Score   | Disclosure of a company's ESG used for Bloomberg ESG score. The score ranges from 0 for none to 100 for disclosure of every data point, measuring the amount of ESG data reported publicly, and not the performance on any data point.   |   |                |   |           |             |          |             |            |             |                 |   |           |             |          |             |            |             |                 |   |

[Rating](#) regarding the sustainable development of Thai listed companies, both on the SET and MAI, are publicly available on the website of the Securities and Exchange Commission of Thailand (SEC). Currently, ratings available are 1) "**CG Score**"; 2) "**AGM Level**"; 3) "**Thai CAC**"; and 4) "**SETESG**". The ratings are updated on an annual basis. FSSIA does not confirm nor certify the accuracy of such ratings.

Source: FSSIA's compilation

GENERAL DISCLAIMER

ANALYST(S) CERTIFICATION

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Finansia Syrus Securities Public Company Limited and FSS International Investment Advisory Securities Company Limited are subsidiaries of Finansia X Public Company Limited, with shared directors or executives.

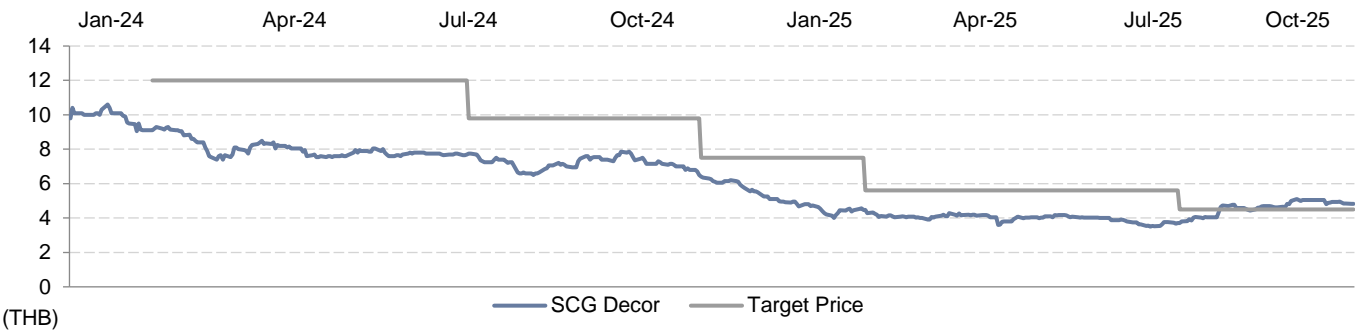
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History of change in investment rating and/or target price

SCG Decor (SCGD TB)



| Date        | Rating | Target price | Date        | Rating | Target price | Date        | Rating | Target price |
|-------------|--------|--------------|-------------|--------|--------------|-------------|--------|--------------|
| 30-Jan-2024 | BUY    | 12.00        | 06-Nov-2024 | HOLD   | 7.50         | 09-Jul-2025 | HOLD   | 4.50         |
| 10-Jul-2024 | BUY    | 9.80         | 29-Jan-2025 | HOLD   | 5.60         |             |        |              |

Thanyatorn Songwutti started covering this stock from 30-Jan-2024

Price and TP are in local currency

Source: FSSIA estimates

| Company   | Ticker  | Price    | Rating | Valuation & Risks   |
|-----------|---------|----------|--------|---|
| SCG Decor | SCGD TB | THB 4.82 | BUY    | Key downside risks to our DCF-based TP include 1) slower-than-expected economic and purchasing power recovery, 2) global uncertainties, 3) energy and raw material cost fluctuation, 4) an unsuccessful sanitary ware business in ASEAN, and 5) an additional impairment provision on its discontinued factory. |

Source: FSSIA estimates

Additional Disclosures

Target price history, stock price charts, valuation and risk details, and equity rating histories applicable to each company rated in this report is available in our most recently published reports. You can contact the analyst named on the front of this note or your representative at Finansia Syrus Securities Public Company Limited.

All share prices are as at market close on 07-Oct-2025 unless otherwise stated.

## RECOMMENDATION STRUCTURE

### Stock ratings

Stock ratings are based on absolute upside or downside, which we define as  $(\text{target price}^* - \text{current price}) / \text{current price}$ .

BUY (B). The upside is 10% or more.

HOLD (H). The upside or downside is less than 10%.

REDUCE (R). The downside is 10% or more.

Unless otherwise specified, these recommendations are set with a 12-month horizon. Thus, it is possible that future price volatility may cause a temporary mismatch between upside/downside for a stock based on market price and the formal recommendation.

\* In most cases, the target price will equal the analyst's assessment of the current fair value of the stock. However, if the analyst doesn't think the market will reassess the stock over the specified time horizon due to a lack of events or catalysts, then the target price may differ from fair value. In most cases, therefore, our recommendation is an assessment of the mismatch between current market price and our assessment of current fair value.

### Industry Recommendations

**Overweight.** The analyst expects the fundamental conditions of the sector to be positive over the next 12 months.

**Neutral.** The analyst expects the fundamental conditions of the sector to be maintained over the next 12 months.

**Underweight.** The analyst expects the fundamental conditions of the sector to be negative over the next 12 months.

### Country (Strategy) Recommendations

**Overweight (O).** Over the next 12 months, the analyst expects the market to score positively on two or more of the criteria used to determine market recommendations: index returns relative to the regional benchmark, index sharpe ratio relative to the regional benchmark and index returns relative to the market cost of equity.

**Neutral (N).** Over the next 12 months, the analyst expects the market to score positively on one of the criteria used to determine market recommendations: index returns relative to the regional benchmark, index sharpe ratio relative to the regional benchmark and index returns relative to the market cost of equity.

**Underweight (U).** Over the next 12 months, the analyst does not expect the market to score positively on any of the criteria used to determine market recommendations: index returns relative to the regional benchmark, index sharpe ratio relative to the regional benchmark and index returns relative to the market cost of equity.