

## **Neutral** • Maintained

Price as of 1 June 2023	20.10
12M target price (Bt/shr)	22.00
Unchanged/Revised up(down)(%)	(35.3)
Upside/downside (%)	12.24

#### **Key messages**

เราลิควา โมเดลการผนึกพันธมิตรเพื่อสร้างการเดิบโตแบบ กาวกระโดด ผ่านการซื้อหุ้นบางส่วนในบริษัทเป้าหมาย หลาย ๆ แห่งที่จดทะเบียนใน SET กำลังส่งผลกระทบอย่าง ต่อเนื่องต่อผลประกอบการของบริษัท เพราะภาวะตลาดทุน ที่เป็นลบ และผลขาดทุนอย่างหนักของบริษัทในเครือบาง แห่งทำให้หลาย ๆ ธุรกิจในเครือต้องสะดุด และต้องใช้ เวลานานในการแก้ไข ดังนั้น เราจึงปรับลดประมาณการ กำไรปี 2566F/2567F ลง 42%/20% และปรับลดราคา เป้าหมายปี 2566F เหลือ 22 บาท (จากเดิม 34 บาท) โดยยังคง คำแนะนำถือ

#### **Trading data**

mading data	mading data							
Mkt cap (Btmn/US	29,	140/837						
Outstanding shares		1,457						
Foreign ownership		n.a.						
3M avg. daily tradir	3M avg. daily trading (mn)							
52-week trading ra	52-week trading range (Bt)							
	3M	6M	12M					
Absolute	-24.9	-54.3	-65.9					
Relative	-50.7	-63.1						

#### **Quarterly EPS**

~	,			
	1Q	2Q	3Q	4Q
2021	0.33	0.23	0.26	0.97
2022	0.32	0.38	0.55	0.50
2023	(0.29)			

### Share price chart



Source: SET

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# **Jaymart**

(JMART.BK/JMART TB)\*

#### บริษัทลูกดึงลงกันแบบพันพัว

#### Even

อัพเดตแนวโน้ม และปรับลดรากาเป้าหมาย แต่ยังคงคำแนะนำถือ

#### Impact

## ผลขาดทุน MTM จากการลงทุนจะยังคงฉุดผลการดำเนินงานใน 2Q66F

หลังจากที่บริษัทประกาศผลขาดทุนสุทธิ์ 294 ล้าบนาทใน 1Q66 เรายังไม่เห็นสัญญาณการพื้นตัวผล ประกอบการของ JMART จะพลิกพื้นได้มากนัก ภายใต่ผลขาดทุนใน 1Q66 จากส่วนแบงผลขาดทุนสุทธิ์ จาก SINGER 218 ล้านบาท และผลจากทุนการบันทึกตามราคาตลาด (MTM) จากการลงทุนใน BRR และ SGC รวมกันประมาณ 440 ล้านบาท ทั้งนี้เนื่องจากราคาหุ้น SGC ยังตกหนักต่อเนื่อง QTD ส่วนราคาหุ้น BRR ทรงตัว เราจึงคาดว่า JMART จะต้องบันทึกผลขาดทุน MTM จากการลงทุนอีก 120-130 ล้านบาท ใน 2Q66F จาก SGC

## การเติบโตของกำไรจากธุรกิจหลักไม่น่าตื่นเต้น

กำไรจากธุรกิจหลักของ JMART ส่วนใหญ่ยังคงมาจาก JMT (ถือหุ้น 53.5%) figure 4 ซึ่งเมื่ออิงประมาณ เติบโตกำไร JMT ในปี 2566/2567 ที่ +28%/+25% เรากาควา JMT จะสงผลกำไรสุทธิมาที่ JMART ประมาณ 1.2 พันลบ/1.5 พันลบ. ตามลำคับ ซึ่งจะช่วยชดเชยผลขาดทุน MTM ได้ ในขณะเดียวกัน เรามอง วาโมเมนตัมการเติบโตของกำไร J-Mobile จะชะลอตัวลงหลังจากที่ไม่สามารถเพิ่มรายได้จากการขาย ผานช่องทางของ SINGER ได้ เรากาควากำไรของ J-Mobile (ถือหุ้น 95%) จะลดลงอย่างมีนัยสำคัญเหลือ 220 ล้านบาท/253 ล้านบาทในปี 2566F/2567F (จาก 360 ล้านบาทในปี 2565) อย่างไรก็ตาม เรากาควา ส่วนแบ่งกำไรจาก BNN Restaurant (สุกี้ดี้นอย) จะเพิ่มขึ้นเป็น 218 ล้านบาท/253 ล้านบาทในปี 2566F/2567F (จาก 19 ล้านบาทในปี 2565) ทั้งนี้ JMART ได้เข้าไปซื้อ BNN ในปลายปี 2565 และเริ่ม บันทึกส่วนแบ่งกำไรในงบ P/L ใน 4Q65

ปรับลดกำไรปี 2566F/2567F ลง 42%/20% และปรับลด TP-2566F เหลือ 22 บาท (จากเดิม 34 บาท)

เราคิดว่าโมเคลการผนึกพันชมิตรเพื่อสร้างการเติบโตแบบก้าวกระโดด ผ่านการซื้อหุ้นบางส่วนในบริษัท เป้าหมายหลาย ๆ แห่งที่จดทะเบียนใน SET กำลังส่งผลกระทบต่อผลประกอบการของบริษัท เพราะภาวะ ตลาดทุนที่เป็นลบ และผลขาดทุนอย่างหนักของบริษัทในเครื่อบางแห่งได้ส่งผลต่อการเติบโตของบริษัท ในกลุ่มต้องสะดุด ซึ่งคาดว่าอาจต้องใช้เวลานานในการแก้ไขทำให้เราปรับลดสมมติฐานสำคัญในปี 2566/2567 ดังนี้ 1) ปรับลดส่วนแบ่งกำไรเป็นขาดทุน 142 ล้านบาทในปี 2566 และเป็นกำไร 405 ล้าน บาทในปี 2567 (จากเดิมประมาณเดิมที่กำไร 624 ล้านบาท/740 ล้านบาทตามลำดับ) เพื่อสะท้อนผล ขาดทุนจาก SINGER ดังแสดงใน tigure 4 2) ปรับลดกำไรจาก J-Mobile ลงเหลือ 220 ล้านบาท/253 ล้าน บาท (จาก 400 ล้านบาท/450 ล้านบาท 3) ลาดว่าจะมีผลขาดทุน MTM 370 ล้านบาทในปีนี้ และจะมีกำไร 200 ล้านบาทในปีหน้า 4) ใส่ส่วนแบ่งกำไรจาก BNN ที่ 218 ล้านบาท/253 ล้านบาท (จากเดิมที่ไม่ได้ใส่ ไว้) ทั้งนี้ เมื่อใช้ PE ที่ 25x จากประมาณการกำไรในอีกสองปีข้างหน้า ทำให้เราได้ราคาเป้าหมายใหม่ปี 2566 ที่ 22 บาท ลดลงจากเดิมที่ 34 บาท

#### Risks

ผลบาดทุน MTM จากการลงทุนในบริษัทที่อยู่ภายใต JMART, กำไรของ JMT ไม่โตตามคาด.

#### Key financials and valuations

	Dec-20A	Dec-21A	Dec-22A	Dec-23F	Dec-24F	Dec-25F
Revenue (Btmn)	11,204	11,793	13,920	15,156	17,297	21,698
EBIT (Btmn)	2,111	4,093	3,709	2,785	4,254	5,297
EBITDA (Btmn)	2,725	4,707	3,729	3,379	4,906	6,015
Net Profit (Btmn)	798	2,468	1,795	868	1,692	2,281
EPS (Bt)	0.87	1.79	1.26	0.60	1.16	1.51
DPS	0.69	1.61	1.11	0.54	1.00	1.36
EPS Growth (%)	47.1	106.2	(29.5)	(52.6)	95.1	30.2
P/E (X)	23.10	30.81	36.97	33.88	17.37	13.34
P/B (X)	2.72	2.83	2.16	1.00	0.99	1.02
Net Debt to Equity (%)	233.6	51.0	60.1	89.6	105.5	120.3
Dividend Yield (%)	3.5	2.9	2.4	2.7	5.0	6.7
ROE (%)	13.3	14.7	6.2	2.9	5.7	7.6



	% equity	No. of share	Status	Investment cost	Operation	Accounting policy
	stake	(mn sh)		(Bt mn)		
BNN	30%		Non-listed	1,200	Hot-Pot – Tee-Noi	Share of profit in P/L
BRR	9.45%	70.06	SET Listed	around 340	Sugar cane plant	Share of profit in P/L
PRTR	15.0%	90.00	Listed	648	HR recruitement	MTM investment in equity
TURTLE	9.82%	156.07	Listed	600	Retail space mgt	MTM investment in equity
SGC	4.46%	146.79	Listed	570	H/P loans	Share of profit in P/L
BKD	9.29	100.0	Listed	216	NPA development	MTM investment in equity

Source: Company data, KGI Securities Research

Figure 2: MTM loss on investment likely to continue in 2Q23F

	Equity stake	No.of share		Closing price		Remark
		(mn sh)	30/12/22	31/03/23	30/05/23	
BRR	9.45%	77.06	8.65	6.25	6.50	MTM loss -185mn 1Q23, +19mn QTD
SGC	4.46%	145.79	4.96	3.10	2.06	MTM loss -Bt271mn 1Q23, -152mn QTD

Source: Company data, KGI Securities Research

Figure 3: JMART's estimated quarterly earnings

Unit: Bt mn	% equity stake	1Q22	2Q22	3Q22	4Q22	1Q23	2Q23F	3Q23F	4Q23F
JMT	53.5%	196	229	240	280	240	281	216	357
JAS Asset	67.0%	8	31	12	83	15	20	15	25
KBJ Capital	47.0%	5	10	0	16	(14)			
Jaymart Mobile	95.0%	123	85	86	65	55	50	60	55
SINGER	25.5%	37	57	61	43	(218)	(140)	(64)	26
Suki Tee-noi	30%				19	63	50	50	55
Others		(44)	(23)	165	10	(435)	(161)	201	66
Total		325	389	564	516	(294)	100	478	584

Source: Company data, KGI Securities Research

Figure 4: JMART's earnings contributors

	JMART's			Net profit (B	tmn) - net p	oercentage h	olding			
	equity stak	Partner	Main operation	2019	2020	2021	2022	2023F	2024F	2025F
JMT	53.5%	None	AMC	374.2	545.9	657.5	945.5	1,205	1,544	1,926
JAS Asset	67.0%	None	Property developer	(6.0)	33.3	108.4	134.9	74	89	107
KBJ Capital	47.0%	KB Kookmin (Korea) - 1Q21	Consumer lending	43.7	55.9	31.6	32.0	30	20	20
Jaymart Mobile	95.3%	None	Retail mobile shop	84.8	69.9	161.2	360	220	253	291
J Ventures	67.0%	TIS Inc. (Japan) -1Q21	Fintech	3.6	(1.2)	(10.0)	5.5	5	5	5
Beans and Brown	87.5%	None	Café	(1.2)	(11.5)	(27.1)	4.2	5	5	5
SINGER	25.4%	None	Consumer lending	54	144	245	198	(393)	135	172
BNN (Tee-Noi)	30.0%		Hot-pot				19	218	251	288
Others (J Elite, JD	Group, others)			(19)	(39)	1,349 <sup>¬</sup>	96	(537)	(130)	(135)
Total				553	836	2,468	1,795	868	1,692	2,281

**Jaymart** 



Figure 5: JMART's earnings contribution 2022 2023F 2025F 2020 2021 2024F Revenue breakdown (Bt mn) J-Mobile 7,343 8,177 9,561 10,517 12,094 15,300 3,190 JMT 4,005 4,418 5,567 3,184 3,791 Rental 288 334 400 480 238 290 199 301 385 351 Insurance 194 278 284 295 487 405 466 589 Sales and promotion (142)405 443 Equity income 133 1,531 344 11,645 13,848 15,002 15,709 18,458 23,185 Total revenue Growth J-Mobile -7.0% 11.4% 16.9% 10.0% 15.0% 26.5% JMT 26.4% -0.2% 19.1% 5.6% 10.3% 26.0% Rental -36.9% -17.2% 21.8% 15.0% 20.0% 20.0% Insurance -5.4% -2.5% 43.2% 8.3% 27.9% -8.8% Sales and promotion -14.3% 3.8% 65.1% -16.9% 15.0% 26.5% Equity income 198.3% 1047.7% -77.5% -141.3% 385.2% 9.4% **Total revenue** 0.1% 18.9% 8.3% 4.7% 17.5% 25.6% GPM 41.1% 50.6% 45.1% 45.1% 43.4% 48.1% 29.0% 21.7% 23.8% 22.9% 23.2% SG&A/rev. ratio 23.4% 50.1% 38.8% EBIT margin 28.7% 26.5% 35.2% 34.6% EBITDA margin 37.1% 57.6% 39.0% 32.1% 40.6% 39.3% Net margin 10.9% 30.2% 18.8% 8.2% 14 0% 14 9% Effective tax rate 13.4% 8.8% 13.3% 15.2% 13.5% 14.0% ROA 5.4% 2.6% 3.1% 3.2% 1.5% 3.2% ROE 13.3% 14.7% 6.2% 2.9% 5.7% 7.6% 2.34 0.51 0.90 D/E-net 0.60 1.06 1.20 Cost of fund 3.7% 4.4% 3.2% 3.6% 4.2% 4.4% Net profit forecast **SINGER** 443 701 935 (1,541)532 676 **JMT** 1,047 1,400 1,746 2,253 2,886 3,600

Source: Company data, KGI Securities Research

Figure 6: JMAF	RT's equity i	ncome assu	mptions		
Unit : Bt mn	2021	2022	2023F	2024F	2024F
KBJ	31.9	32	30	20	20
SINGER	1499	198	(390)	135	135
BNN (Tee-Noi)	0	19	218	251	288
Others		95	90.0	103.5	119.0
Total	1,531	344	(142)	405	443



Figure 7: JMART's quarterly earnings

Jaymart Mobile     (13)     6     32     46     43     52     41     64     123     85     86     65     55       J Ventures     (3)     (4)     3     2     (1)     (3)     (2)     (4)     (0)     0     4     2     3       Beans and Brown     (6)     (3)     0     (2)     (2)     (0)     (1)     (25)     (0)     (0)     3     1     0       SINGER     28     37     32     46     45     62     80     69     37     57     61     43     (218)       Suki Tee-noi     19       Others     (9)     (13)     (5)     (12)     61     (51)     (45)     1,205     (44)     (23)     158     5     (437)	- Inguite 7. JWART 3 qualitarity		, <del>-</del>											
slabe         1/14         1/13         1/94         2/17         2/18         1/18         1/14         2/13         0.95         60         738         50         50         60         738         50         60         738         20         23         12         23         22         220         229         210         223         318         206         31         30         208         23         22         220         229         210         223         318         206         31         30         20         23         25         75         88         30         32         22         22         22         22         22         22         22         23         22         22         23         23         22         23 <th></th> <th>1Q20</th> <th>2Q20</th> <th>3Q20</th> <th>4Q20</th> <th>1Q21</th> <th>2Q21</th> <th>3Q21</th> <th>4Q21</th> <th>1Q22</th> <th>2Q22</th> <th>3Q22</th> <th>4Q22</th> <th>1Q23</th>		1Q20	2Q20	3Q20	4Q20	1Q21	2Q21	3Q21	4Q21	1Q22	2Q22	3Q22	4Q22	1Q23
Interest Income	Income Statement (Bt m)													
Galfrion Casa recievable	Sales	1,714	1,413	1,944	2,271	2,054	1,831	1,645	2,647	2,431	2,187	2,350	2,592	2,245
Bental Incomorme	Interest income	553	575	604	739	529	471	509	623	638	648	646	677	713
Instantation   Contain														
Note	Rental income													
Coard of selection   1,885														
Control   39   8				•		•	•				•			-
Contionerial   39										'				
Grossprofit Selfy and distribution sep. 201 114 202 218 208 194 183 207 208 300 180 300 208 300 208 Adrine sep. 201 114 202 218 2028 194 183 762 763 760 204 30 30 20 208 Adrine sep. 201 114 202 218 208 194 183 762 763 760 245 300 200 200 200 200 200 200 200 200 200														
Selfing and distribution exp.   201   114   202   218   208   194   183   252   268   260   283   302   288   302   288   366   Admin exp.   405   365   365   366   368   366   368   368   365   367   369   318   244   317   255   350   360   360   368   368   369   378   378   378   378   378   389   389   378   378   389   389   389   378   378   389   3														<b>I</b>
Adding core   Asia   See   See   Asia   See   Asia   Asi											•			- 1
Operating profit   313   349   450   476   429   428   456   596   488   597   495   495   491   428   649   1016   101	,													
Company   Comp	·													<b>I</b>
Equity prome														
Sales and promotion rev. 69 36 86 93 80 67 87 887 42 114 110 119 125 88  EBITOR 723 550 799 894 787 741 777 2402 722 826 1,030 1,151 324  Interest exp 150 147 154 183 173 170 170 184 160 168 156 222 222 227  Interest exp 150 147 154 183 173 170 170 184 160 168 156 222 22 227  Interest exp 64 Mill qianios 1 150 147 155 187 187 187 187 187 187 187 187 187 187														
EBIT	' '													
EBITDA	'						600							
Mon-cash   Terms (i.e. MTM gainfloss)   467   491   502   426   462   2,030   564   661   876   917   773     Income lax   38   37   467   491   502   426   462   2,030   564   661   876   917   773     Income lax   38   37   59   66   62   59   37   144   92   83   98   30   30   177     Income lax   85   110   147   155   107   135   155   253   148   188   214   270   221     Net profit   105   161   261   271   333   232   270   1,632   325   389   564   516   (294   EF) (Bi)     Net profit   105   161   261   271   333   232   270   1,632   325   389   564   516   (294   EF) (Bi)     Net profit margin   35.6%   35.8%   33.8%   28.8%   31.0%   32.3%   34.1%   28.6%   30.3%   32.8%   31.9%   29.1%   33.2%     Operating EBIT margin   14.1%   19.4%   21.3%   20.1%   22.9%   22.4%   24.4%   60.0%   20.6%   22.5%   30.0%   30.6%   4.1%     Net profit margin   3.9%   6.9%   9.0%   8.2%   11.6%   8.8%   10.5%   44.3%   9.3%   11.9%   16.4%   14.0%   8.2%     Selling expirev   7.75%   4.9%   7.9%   6.6%   7.2%   7.3%   7.1%   7.1%   7.5%   8.0%   8.2%   8.6%     ROA   13.8%   27.9%   4.9%   4.3%   4.3%   4.3%   5.3%   9.9%   7.5%   9.2%   7.7%   1.7%     Effective tax rate   16.8%   11.9%   12.3%   13.8%   24.3%   33.4%   3.4%   3.5%   3.3%   4.6%   3.3%   3.8%   3.8%   3.8%   3.5%   4.3%   3.3.9%   3.9%														<b>I</b>
Mon-cash   Terms (i.e. MTM gainfloss)   467   491   502   426   462   2,030   564   661   876   917   773     Income lax   38   37   467   491   502   426   462   2,030   564   661   876   917   773     Income lax   38   37   59   66   62   59   37   144   92   83   98   30   30   177     Income lax   85   110   147   155   107   135   155   253   148   188   214   270   221     Net profit   105   161   261   271   333   232   270   1,632   325   389   564   516   (294   EF) (Bi)     Net profit   105   161   261   271   333   232   270   1,632   325   389   564   516   (294   EF) (Bi)     Net profit margin   35.6%   35.8%   33.8%   28.8%   31.0%   32.3%   34.1%   28.6%   30.3%   32.8%   31.9%   29.1%   33.2%     Operating EBIT margin   14.1%   19.4%   21.3%   20.1%   22.9%   22.4%   24.4%   60.0%   20.6%   22.5%   30.0%   30.6%   4.1%     Net profit margin   3.9%   6.9%   9.0%   8.2%   11.6%   8.8%   10.5%   44.3%   9.3%   11.9%   16.4%   14.0%   8.2%     Selling expirev   7.75%   4.9%   7.9%   6.6%   7.2%   7.3%   7.1%   7.1%   7.5%   8.0%   8.2%   8.6%     ROA   13.8%   27.9%   4.9%   4.3%   4.3%   4.3%   5.3%   9.9%   7.5%   9.2%   7.7%   1.7%     Effective tax rate   16.8%   11.9%   12.3%   13.8%   24.3%   33.4%   3.4%   3.5%   3.3%   4.6%   3.3%   3.8%   3.8%   3.8%   3.5%   4.3%   3.3.9%   3.9%														
Per-tary profit   228   307   467   491   502   426   462   2,030   564   661   876   917   (7.3)   10   10   10   10   10   10   10   1	'					40	(7)	(47)	1,379	(21)	48	253	309	(437)
Income Tax   38   37   59   66   62   59   37   T444   92   83   84   130   170   Type First before MI   189   2271   408   426   440   367   425   1.885   473   578   778   787	` 5 /	228	307	467	491									
Met	Income Tax	38	37	59	66	62	59	37	144	92	83	98	130	
Net profit   105	Profit before MI		271	408	426	440	367					778	787	I
EPS (BI)														I
Profitability (%)	•													` '
Profitability (%)   Gross profit margin   35.6%   35.8%   33.8%   28.8%   31.0%   32.3%   34.1%   28.6%   26.0%   25.2%   30.0%   30.6%   41.7%     Operating EBITD margin   14.1%   19.4%   21.3%   20.1%   22.9%   22.4%   24.4%   60.0%   20.6%   25.2%   30.0%   30.6%   41.7%     Operating EBITDA margin   14.1%   19.4%   21.3%   20.1%   22.9%   22.4%   24.4%   60.0%   20.6%   25.2%   30.0%   30.6%   41.7%     Operating EBITDA margin   14.1%   19.4%   21.3%   20.1%   22.9%   22.4%   24.4%   60.0%   20.6%   25.2%   30.0%   30.6%   41.7%     Net profit margin   3.9%   6.9%   9.0%   8.2%   11.6%   8.8%   10.5%   44.3%   60.0%   20.6%   25.2%   30.0%   30.6%   41.7%     Net profit margin   3.9%   6.9%   9.0%   8.2%   11.6%   8.8%   10.5%   44.3%   69.3%   11.9%   16.4%   11.0%   16.4%   12.1%     Admin expirev   7.5%   4.9%   7.0%   6.6%   7.2%   7.3%   7.1%   7.1%   7.5%   8.0%   8.2%   8.2%   8.2%     Admin expirev   16.8%   11.9%   12.7%   13.4%   12.3%   13.9%   8.0%   7.1%   16.2%   12.5%   11.2%   14.2%   10.7%     Effective tax rate   16.8%   11.9%   12.7%   13.4%   12.3%   13.9%   8.0%   7.1%   16.2%   12.5%   11.2%   14.2%   10.3%     ROA   1.8%   2.7%   4.0%   4.2%   4.8%   3.4%   3.4%   3.6%   14.4%   2.8%   3.4%   4.9%   3.7%   2.0%     ROE   8.1%   12.1%   18.0%   16.7%   16.3%   9.7%   11.3%   35.8%   4.7%   5.4%   4.9%   3.7%   2.0%     DiF - Net   26.6   2.5   2.3   2.3   1.23   1.5%   1.68   0.51   0.42   0.50   0.52   0.60   0.52     Cost of fund (%)   3.8%   3.8%   3.5%   4.7%   4.3%   4.3%   3.7%   4.4%   4.8%   3.4%   4.9%   3.7%   4.9%     Days Afritum.   14   19   13   19   25   3.4   41   3.7   4.8   5.9   5.0   4.0   4.6     Days Aprium.   51   60   57   3.9   51   50   54   41   58   61   65   50   67     Days Aprium.   51   60   57   3.9   51   50   54   41   58   61   65   50   67     Days Aprium.   51   60   57   3.9   51   50   54   41   58   61   65   50   67     Days Aprium   6.0   118   5.9   3.2   41   43   76   47   38   31   12   38   15     Asserting flation (net of percentage ho		0.12	0.18	0.29	0.29							0.55	0.50	(0.29)
Gross profit margin Operating EBIT margin Operating EBIT margin Operating EBIT margin I 4.1% I 19.4% I 21.3% I 22.9% I 22.4% I 24.4% I 60.0% I 20.6% I 25.2% I 30.0% I 30.3% I 32.8% I 31.9% I 29.1% I 30.0% I 4.1% Operating EBIT margin I 4.1% I 19.4% I 21.3% I 20.1% I 22.9% I 22.4% I 24.4% I 60.0% I 20.6% I 25.2% I 30.0% I 30.0% I 30.0% I 4.1% Operating EBIT margin I 4.1% I 19.4% I 21.3% I 20.1% I 22.9% I 22.4% I 24.4% I 60.0% I 20.6% I 25.2% I 30.0% I 30.0% I 30.0% I 4.1% Operating EBIT margin I 4.1% I 19.4% I 4.9% I 16.6% I 10.6% I 10.6						2/3	232	270	402	323	303			
Operating EBIT margin   14.1%   19.4%   21.3%   20.1%   22.9%   22.4%   24.4%   60.0%   20.6%   25.2%   30.0%   30.6%   4.1%   A.1%   A.1%   19.4%   21.3%   20.1%   22.9%   22.4%   24.4%   60.0%   20.6%   25.2%   30.0%   30.6%   4.1%   A.1%   A.	* ` '	35.6%	25 20/	33 80%	28 80/	21 00/2	27 20/	3/1 10/2	28 60/	30 3%	22 80%	21 00/2	20 10/2	22 20/
Operating EBITDA margin   14.1%   19.4%   21.3%   20.1%   22.9%   22.4%   24.4%   60.0%   20.6%   25.2%   30.0%   30.6%   4.1%   Net profit margin   3.9%   6.9%   9.0%   8.2%   11.6%   8.8%   10.5%   44.3%   9.3%   11.9%   16.4%   14.0%   -8.7%   Admin expirev   7.5%   4.9%   7.0%   6.6%   7.2%   7.3%   7.1%   7.5%   8.0%   8.2%   8.2%   8.6%   Admin expirev   16.3%   15.9%   11.3%   7.9%   9.0%   8.8%   9.4%   5.3%   9.0%   7.5%   9.2%   7.7%   10.7%   Effective tax rate   16.8%   11.9%   12.7%   13.4%   12.3%   13.9%   8.0%   7.1%   16.2%   12.5%   11.2%   14.2%   0.8%   ROA   1.8%   2.7%   4.0%   4.2%   4.8%   3.4%   3.6%   14.4%   2.8%   3.4%   4.9%   3.7%   -2.0%   ROE   8.1%   12.1%   18.0%   16.5%   6.3%   9.7%   11.3%   35.8%   4.7%   5.4%   7.9%   7.0%   -3.6%   ROE   8.1%   12.1%   18.0%   16.5%   6.3%   9.7%   11.3%   35.8%   4.7%   5.4%   7.9%   7.0%   -3.6%   ROE   8.1%   12.1%   18.0%   15.5%   4.3%   4.3%   3.7%   4.4%   4.01%   4.25%   3.61%   4.57%   4.89%   4.8%   4.4%   4.01%   4.25%   3.61%   4.57%   4.89%   4.8%   4.4%   4.01%   4.25%   3.61%   4.57%   4.89%   4.8%   4.4%   4.01%   4.25%   3.61%   4.57%   4.89%   4.8%   4.4%   4.01%   4.25%   3.61%   4.57%   4.89%   4.8%   4.4%   4.01%   4.25%   3.61%   4.57%   4.89%   4.8%   4.4%   4.01%   4.25%   3.61%   4.57%   4.89%   4.8%   4.4%   4.01%   4.25%   3.61%   4.57%   4.89%   4.8%   4.4%   4.01%   4.25%   3.61%   4.57%   4.89%   4.8%   4.4%   4.01%   4.25%   3.61%   4.57%   4.89%   4.8%   4.4%   4.01%   4.25%   3.61%   4.57%   4.89%   4.8%   4.4%   4.01%   4.25%   3.61%   4.57%   4.89%   4.8%   4.4%   4.01%   4.25%   3.61%   4.57%   4.89%   4.8%   4.4%   4.01%   4.25%   3.61%   4.57%   4.89%   4.8%   4.	. 3													
Net profit margin  3.9% 6.9% 9.0% 8.2% 11.6% 8.8% 10.5% 44.3% 9.3% 11.9% 16.4% 14.0% -8.7% Selling exprev  7.5% 4.9% 7.0% 6.66% 7.2% 7.3% 7.1% 7.1% 7.5% 8.0% 8.2% 8.2% 8.6% Admin exprev  16.3% 15.9% 11.3% 7.9% 9.0% 8.8% 9.4% 5.3% 9.0% 7.5% 9.2% 7.5% 10.7% Effective tax rate  16.8% 11.9% 12.7% 13.4% 12.3% 13.9% 8.0% 7.1% 16.2% 12.5% 11.2% 14.2% 0.8% ROA  1.8% 2.7% 4.0% 4.2% 4.8% 3.4% 3.6% 14.4% 2.8% 3.4% 4.9% 3.7% -2.0% ROE  8.1% 12.1% 18.0% 16.7% 16.3% 9.7% 11.3% 3.5% 4.7% 5.4% 7.9% 7.0% -3.6% D/E- Net  2.6 2.5 2.3 2.3 1.23 11.58 11.68 0.51 0.42 0.50 0.52 0.60 0.52 0.50	, ,													
Selling expirev 7.5% 4.9% 7.0% 6.6% 7.2% 7.3% 7.1% 7.1% 7.5% 8.0% 8.2% 8.2% 8.6% Admin expirev 16.3% 15.9% 11.3% 7.9% 9.0% 8.8% 9.4% 5.3% 9.0% 7.5% 9.2% 7.7% 10.7% Effective tax rate 16.8% 11.9% 12.7% 13.4% 12.3% 13.9% 8.0% 7.1% 16.2% 12.5% 11.2% 14.2% 0.8% ROA 1.8% 2.7% 4.0% 4.2% 4.8% 3.4% 3.6% 14.4% 2.8% 3.4% 4.9% 3.7% 2.2% ROE 8.1% 12.1% 18.0% 16.7% 16.3% 9.7% 11.3% 35.8% 4.7% 5.4% 7.9% 7.0% 3.6% D/E- Net 2.6 2.5 2.3 2.3 1.38 1.58 1.68 0.51 0.42 0.50 0.52 0.60 0.52 0.5	, ,													
Admin expírev 16.3% 15.9% 11.3% 7.9% 9.0% 8.8% 9.4% 5.3% 9.0% 7.5% 9.2% 7.7% 10.7% Effective tax rate 16.8% 11.9% 12.7% 13.4% 12.3% 13.9% 8.0% 7.1% 16.2% 12.5% 11.2% 14.2% 0.8% ROA 1.8% 2.7% 4.0% 4.2% 4.8% 3.4% 3.6% 11.4% 2.8% 3.4% 4.9% 3.7% 2.20% ROE 8.1% 12.1% 18.0% 16.7% 16.3% 9.7% 11.3% 35.8% 4.7% 5.4% 7.9% 7.0% -3.6% D/E - Net 2.6 2.5 2.3 2.3 1.23 1.58 1.68 0.51 0.42 0.50 0.52 0.60 0.52 Cost of fund (%) 3.8% 3.8% 3.5% 4.7% 4.3% 4.3% 3.7% 4.4% 4.01% 4.25% 3.61% 4.57% 4.89% Efficiency ratio Days Air turn. 51 6.0 5.7 3.9 5.1 5.0 5.4 4.1 5.8 6.1 6.5 5.0 6.7 Days NP turn. 60 118 5.9 32 4.1 4.3 7.6 4.9 3.4 2.6 1.8 3.4 6.5 Corvoth (%) - JMART Revenue growth (11.8) (23.1) 10.5 (3.6) 19.8 29.5 (15.4) 16.6 18.4 19.5 42.9 (2.1) (7.7) Operating EBITD A growth 25.1 13.0 11.1 30.3 15.0 15.4 9.7 0.2 (7.2) (0.9) (7.7) 20.6 41.4 Net profit growth (6.9) (44.6) (18.3) (13.9) (4.3) 49.3 1.4 8.6 3.7 8.5 16.1 14.7 14.4 Earnings contribution (net of percentage holding)  JMT 110 118 147 171 147 155 186 252 196 229 240 280 240 JAS Asset 12 4 20 (2) 16 15 4 73 8 31 12 83 15 KBJ Capital (15) 16 3.2 23 24 4 7 7 (3) 5 10 0 0 4 2 2 3 8 8 31 12 83 15 KBJ Capital (15) 16 32 23 24 4 7 7 (3) 5 10 0 0 4 2 2 3 8 8 8 8 6 6 5 55 5 5 5 5 5 5 5 5 5 5 5	. 3													
Effective tax rate														
ROA         1.8%         2.7%         4.0%         4.2%         4.8%         3.4%         3.6%         14.4%         2.8%         3.4%         4.9%         3.7%         -2.0%           ROE         8.1%         12.1%         18.0%         16.7%         16.3%         9.7%         11.3%         35.8%         4.7%         5.4%         7.9%         7.0%         -3.6%           D/E - Net         2.6         2.5         2.3         2.3         1.23         1.58         1.68         0.51         0.42         0.50         0.52         0.60         0.52           Cost of fund (%)         3.8%         3.8%         3.5%         4.7%         4.3%         4.3%         3.7%         4.4%         4.01%         4.25%         3.61%         4.59%           Efficiency ratio           Days APR turn.         14         19         13         19         25         34         41         37         48         59         50         40         46           Days APR turn.         60         118         59         32         41         43         76         49         34         26         18         34         65           Growth (%)- J	'													
ROE         8.1%         12.1%         18.0%         16.7%         16.3%         9.7%         11.3%         35.8%         4.7%         5.4%         7.9%         7.0%         -3.6%           D/E - Net         2.6         2.5         2.3         2.3         1.23         1.58         1.68         0.51         0.42         0.50         0.52         0.60         0.52           Cost of fund (%)         3.8%         3.8%         3.5%         4.7%         4.3%         4.3%         3.7%         4.4%         4.01%         4.25%         3.61%         4.57%         4.89%           Efficiency ratio              5         3         4         4.1         37         48         59         50         40         46           Days A/P turn.         60         118         59         32         41         43         76         49         34         26         18         34         65            Growth (%)- JMART           28.1         13.0         11.1         30.3         15.0         15.4         43         20.1         28.2         12.9         (2.1)         (7.														
D/E - Net   2.6   2.5   2.3   2.3   1.23   1.58   1.68   0.51   0.42   0.50   0.52   0.60   0.52     Cost of fund (%)   3.8%   3.8%   3.5%   4.7%   4.3%   4.3%   3.7%   4.4%   4.01%   4.25%   3.61%   4.57%   4.89%     Efficiency ratio														<b>I</b>
Cost of fund (%)   3.8%   3.8%   3.8%   3.5%   4.7%   4.3%   4.3%   3.7%   4.4%   4.01%   4.25%   3.61%   4.57%   4.89%														<b>I</b>
Efficiency ratio  Days A/R turn.  14 19 13 19 25 34 41 37 48 59 50 40 46  Days inventories turn.  51 60 57 39 51 50 54 41 58 61 65 50 67  Days A/P turn.  60 118 59 32 41 43 76 49 34 26 18 34 65  Growth (%) - JMART  Revenue growth (11.8) (23.1) 10.5 (3.6) 19.8 29.5 (15.4) 16.6 18.4 19.5 42.9 (2.1) (7.7)  Operating EBIT growth 7.1 28.7 63.0 64.8 65.1 33.3 9.8 24.3 20.1 28.2 12.9 (4.3) (25.0)  Operating EBITDA growth 25.1 13.0 11.1 30.3 15.0 15.4 9.7 0.2 (7.2) (0.9) (7.7) 20.6 41.4  Net profit growth (6.9) (44.6) (18.3) (13.9) (4.3) 49.3 1.4 8.6 3.7 8.5 16.1 14.7 14.4  Earnings contribution (net of percentage holding)  JMT 110 118 147 171 147 155 186 252 196 229 240 280 240  JAS Asset 12 4 20 (2) 16 15 4 73 8 31 12 83 15  KBJ Capital (15) 16 32 23 24 4 7 (3) 5 10 0 16 (14)  Jaymart Mobile (13) 6 32 46 43 52 41 64 123 85 86 65 55  J Ventures (3) (4) 3 2 (1) (3) (2) (4) (0) 0 4 2 3  Beans and Brown (6) (3) 0 (2) (2) (0) (1) (25) (0) (0) 3 1 0  SINGER 28 37 32 46 45 62 80 69 37 57 61 43 (218)  Suki Tee-noi  Others (9) (13) (5) (12) 61 (51) (45) 1,205 (44) (23) 158 5 (437)														
Days A/R turn.	(/-/	3.070	3.070	J.J /0	4.7 /0	7.5 /0	4.5 /0	5.7 /0	4.470	4.0170	4.23 /0	3.0170	4.57 /0	4.05 /0
Days inventories turn. 51 60 57 39 51 50 54 41 58 61 65 50 67 Days A/P turn. 60 118 59 32 41 43 76 49 34 26 18 34 65 Growth (%) - JMART  Revenue growth (11.8) (23.1) 10.5 (3.6) 19.8 29.5 (15.4) 16.6 18.4 19.5 42.9 (2.1) (7.7) Operating EBIT growth 7.1 28.7 63.0 64.8 65.1 33.3 9.8 24.3 20.1 28.2 12.9 (4.3) (25.0) Operating EBITDA growth (6.9) (44.6) (18.3) (13.9) (4.3) 49.3 1.4 8.6 3.7 8.5 16.1 14.7 14.4 Earnings contribution (net of percentage holding)  JMT 110 118 147 171 147 155 186 252 196 229 240 280 240 JAS Asset 12 4 20 (2) 16 15 4 73 8 31 12 83 15 KBJ Capital (15) 16 32 23 24 4 7 (3) 5 10 0 16 (14) Jaymart Mobile (13) 6 32 46 43 52 41 64 123 85 86 65 55 J Ventures (3) (4) 3 2 (1) (3) (2) (4) (0) 0 4 2 3 Beans and Brown (6) (3) 0 (2) (2) (2) (0) (1) (25) (0) (0) (3) 1 1 0 C SINGER 28 37 32 46 45 62 80 69 37 57 61 43 (218) Suki Tee-noi Others (9) (13) (5) (12) 61 (51) (45) 1,205 (44) (23) 158 5 (437)		14	19	13	19	25	34	41	37	48	59	50	40	46
Days A/P turn.         60         118         59         32         41         43         76         49         34         26         18         34         65           Growth (%) - JMART Revenue growth Revenue growth Operating EBIT growth Operating EB	,													<b>I</b>
Growth (%) - JMART           Revenue growth         (11.8)         (23.1)         10.5         (3.6)         19.8         29.5         (15.4)         16.6         18.4         19.5         42.9         (2.1)         (7.7)           Operating EBITDA growth         7.1         28.7         63.0         64.8         65.1         33.3         9.8         24.3         20.1         28.2         12.9         (4.3)         (25.0)           Operating EBITDA growth         25.1         13.0         11.1         30.3         15.0         15.4         9.7         0.2         (7.2)         (0.9)         (7.7)         20.6         41.4           Net profit growth         (6.9)         (44.6)         (18.3)         (13.9)         (4.3)         49.3         1.4         8.6         3.7         8.5         16.1         14.7         14.4           Earnings contribution (net of percentage holding)         JMT         110         118         147         171         147         155         186         252         196         229         240         280         240           JAS Asset         12         4         20         (2)         16         15         4         7	,													I
Operating EBIT growth         7.1         28.7         63.0         64.8         65.1         33.3         9.8         24.3         20.1         28.2         12.9         (4.3)         (25.0)           Operating EBITDA growth Net profit growth         25.1         13.0         11.1         30.3         15.0         15.4         9.7         0.2         (7.2)         (0.9)         (7.7)         20.6         41.4           Net profit growth         (6.9)         (44.6)         (18.3)         (13.9)         (4.3)         49.3         1.4         8.6         3.7         8.5         16.1         14.7         14.4           Earnings contribution (net of percentage holding)         3.1         1.2         4         20         (2)         16         15         4         73         8         31         12         83         15           KBJ Capital         (15)         16         32         23         24         4         7         (3)         5         10         0         16         (14)           Jaymart Mobile         (13)         6         32         46         43         52         41         64         123         85         86         65         55					32			,,,	.,,				3.	
Operating EBITDA growth Net profit growth         25.1 (6.9) (44.6) (18.3)         11.1 (18.3) (13.9)         15.0 (4.3) (49.3)         15.4 (4.3) (49.3)         9.7 (7.2) (7.2) (0.9) (7.7)         20.6 (7.7) (7.7)         20.6 (41.4) (41.4)           Earnings contribution (net of percentage holding)           JMT         110 118 147 171 147 155 186 252 196 229 240 280 240           JAS Asset         12 4 20 (2) 16 15 4 73 8 31 12 83 15           KBJ Capital         (15) 16 32 23 24 4 7 7 (3) 5 10 0 16 (14)           Jaymart Mobile         (13) 6 32 46 43 52 41 64 123 85 86 65 55           J Ventures         (3) (4) 3 2 (1) (3) (2) (4) (0) 0 4 2 3           Beans and Brown         (6) (3) 0 (2) (2) (2) (0) (1) (25) (0) (0) (3 3 1 0           SINGER         28 37 32 46 45 62 80 69 37 57 61 43 (218)           Suki Tee-noi         (9) (13) (5) (12) 61 (51) (45) 1,205 (44) (23) 158 5 (437)	, ,	(11.8)	(23.1)	10.5	(3.6)	19.8	29.5	(15.4)	16.6	18.4	19.5	42.9	(2.1)	(7.7)
Net profit growth (6.9) (44.6) (18.3) (13.9) (4.3) 49.3 1.4 8.6 3.7 8.5 16.1 14.7 14.4 Earnings contribution (net of percentage holding)  JMT 110 118 147 171 147 155 186 252 196 229 240 280 240 JAS Asset 12 4 20 (2) 16 15 4 73 8 31 12 83 15 KBJ Capital (15) 16 32 23 24 4 7 (3) 5 10 0 16 (14) Jaymart Mobile (13) 6 32 46 43 52 41 64 123 85 86 65 55 J Ventures (3) (4) 3 2 (1) (3) (2) (4) (0) 0 4 2 3 Beans and Brown (6) (3) 0 (2) (2) (0) (1) (25) (0) (0) 3 1 0 0 SINGER 28 37 32 46 45 62 80 69 37 57 61 43 (218) Suki Tee-noi 0 19 63 Others (9) (13) (5) (12) 61 (51) (45) 1,205 (44) (23) 158 5 (437)	, , ,				64.8				24.3				(4.3)	
Servings contribution (net of percentage holding)   Servings contrib	, ,													I
JMT 110 118 147 171 147 155 186 252 196 229 240 280 240  JAS Asset 12 4 20 (2) 16 15 4 73 8 31 12 83 15  KBJ Capital (15) 16 32 23 24 4 7 (3) 5 10 0 16 (14)  Jaymart Mobile (13) 6 32 46 43 52 41 64 123 85 86 65 55  J Ventures (3) (4) 3 2 (1) (3) (2) (4) (0) 0 4 2 3  Beans and Brown (6) (3) 0 (2) (2) (0) (1) (25) (0) (0) 3 1 0  SINGER 28 37 32 46 45 62 80 69 37 57 61 43 (218)  Suki Tee-noi (9) (13) (5) (12) 61 (51) (45) 1,205 (44) (23) 158 5 (437)				(18.3)	(13.9)	(4.3)	49.3	1.4	8.6	3.7	8.5	16.1	14.7	14.4
JAS Asset       12       4       20       (2)       16       15       4       73       8       31       12       83       15         KBJ Capital       (15)       16       32       23       24       4       7       (3)       5       10       0       16       (14)         Jaymart Mobile       (13)       6       32       46       43       52       41       64       123       85       86       65       55         J Ventures       (3)       (4)       3       2       (1)       (3)       (2)       (4)       (0)       0       4       2       3         Beans and Brown       (6)       (3)       0       (2)       (2)       (0)       (1)       (25)       (0)       (0)       3       1       0         SINGER       28       37       32       46       45       62       80       69       37       57       61       43       (218)         Suki Tee-noi       19       63         Others       (9)       (13)       (5)       (12)       61       (51)       (45)       1,205       (44)       (23)       158	Lamings continuation (net of per	centage no	nullig)											
KBJ Capital       (15)       16       32       23       24       4       7       (3)       5       10       0       16       (14)         Jaymart Mobile       (13)       6       32       46       43       52       41       64       123       85       86       65       55         J Ventures       (3)       (4)       3       2       (1)       (3)       (2)       (4)       (0)       0       4       2       3         Beans and Brown       (6)       (3)       0       (2)       (2)       (0)       (1)       (25)       (0)       (0)       3       1       0         SINGER       28       37       32       46       45       62       80       69       37       57       61       43       (218)         Suki Tee-noi       19       63         Others       (9)       (13)       (5)       (12)       61       (51)       (45)       1,205       (44)       (23)       158       5       (437)	JMT	110	118	147	171	147	155	186	252	196	229	240	280	240
Jaymart Mobile     (13)     6     32     46     43     52     41     64     123     85     86     65     55       J Ventures     (3)     (4)     3     2     (1)     (3)     (2)     (4)     (0)     0     4     2     3       Beans and Brown     (6)     (3)     0     (2)     (2)     (0)     (1)     (25)     (0)     (0)     3     1     0       SINGER     28     37     32     46     45     62     80     69     37     57     61     43     (218)       Suki Tee-noi     19       Others     (9)     (13)     (5)     (12)     61     (51)     (45)     1,205     (44)     (23)     158     5     (437)	JAS Asset	12	4	20	(2)	16	15	4	73	8	31	12	83	15
Jaymart Mobile     (13)     6     32     46     43     52     41     64     123     85     86     65     55       J Ventures     (3)     (4)     3     2     (1)     (3)     (2)     (4)     (0)     0     4     2     3       Beans and Brown     (6)     (3)     0     (2)     (2)     (0)     (1)     (25)     (0)     (0)     3     1     0       SINGER     28     37     32     46     45     62     80     69     37     57     61     43     (218)       Suki Tee-noi     19       Others     (9)     (13)     (5)     (12)     61     (51)     (45)     1,205     (44)     (23)     158     5     (437)	KBJ Capital	(15)	16	32	23	24	4	7	(3)	5	10	0	16	(14)
J Ventures     (3)     (4)     3     2     (1)     (3)     (2)     (4)     (0)     0     4     2     3       Beans and Brown     (6)     (3)     0     (2)     (2)     (0)     (1)     (25)     (0)     (0)     3     1     0       SINGER     28     37     32     46     45     62     80     69     37     57     61     43     (218)       Suki Tee-noi     19       Others     (9)     (13)     (5)     (12)     61     (51)     (45)     1,205     (44)     (23)     158     5     (437)	Jaymart Mobile	(13)	6	32	46	43	52	41	64	123	85	86	65	
Beans and Brown     (6)     (3)     0     (2)     (2)     (0)     (1)     (25)     (0)     (0)     3     1     0       SINGER     28     37     32     46     45     62     80     69     37     57     61     43     (218)       Suki Tee-noi     19     63       Others     (9)     (13)     (5)     (12)     61     (51)     (45)     1,205     (44)     (23)     158     5     (437)	•													
SINGER     28     37     32     46     45     62     80     69     37     57     61     43     (218)       Suki Tee-noi     19     63       Others     (9)     (13)     (5)     (12)     61     (51)     (45)     1,205     (44)     (23)     158     5     (437)														
Suki Tee-noi     19     63       Others     (9)     (13)     (5)     (12)     61     (51)     (45)     1,205     (44)     (23)     158     5     (437)														
Others (9) (13) (5) (12) 61 (51) (45) 1,205 (44) (23) 158 5 (437)		28	37	32	46	45	62	80	69	37	57	61		
	Suki Tee-noi												19	63
	Others	(9)	(13)	(5)	(12)	61	(51)	(45)	1,205	(44)	(23)	158	5	(437)
	Total				283	333			1632	325	389	564	516	(294)



#### Figure 8: Company profile

Jay Mart (JMART) operates as a holding company. Its core investment is in JMT (distressed asset management), which contributed 65-68% of JMART's total earnings over the past two years, and then SINGER (consumer lending in electrical appliances and title loans for trucks), which contributed around 15% of JMART's total earnings. The company formed a partnership model in consumer lending through KBJ and formed a partnership with TIS Intec (4th largest IT system development in Japan) in J-Venture, allowing the company to access TIS's customer base in Grab, and to change its digitization platform.

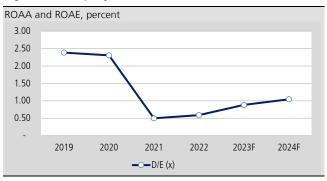
Source: Company data, KGI Securities Research

Figure 10: Revenue breakdown



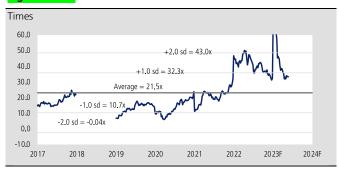
Source: Company data, KGI Securities Research

Figure 12: Company ROAA and ROAE



Source: Company data, KGI Securities Research

Figure 14: PE



Source: KGI Securities Research

Figure 9: Company under holding

Company name	Status	Core business	JMART's equity stake holding (%)
JMT Network Services	Listed	Asset management	53.5
JAS Asset	Listed	Property development	66.7
SINGER	Listed	Consumer finance	25.5
J Fintech (renamed KBJ)	Non-listed	Consumer lending	47.0
Jaymart Mobile	Non-listed	Trading of mobile shop	99.9
Others (KBJ, J-Mobile, J- Venture, Beans & Brown)	Non-listed		47.5

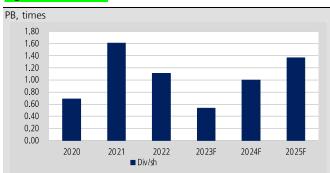
Source: Company data, KGI Securities Research

Figure 11: Net profit by company



Source: Company data, KGI Securities Research

#### Figure 13: Dividend



Source: KGI Securities Research

## Figure 15: PBV



Source: KGI Securities Research



Jaymart







Balance	Sheet
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As of 31 Dec (Bt mn)	2021	2022	2023F	2024F	2025F
Total Assets	45,278	55,401	58,902	65,803	70,213
Current Assets	17,974	16,513	12,761	14,091	13,748
Cash & S-T Investments	2,497	4,011	549	2,000	1,600
Inventories	1,186	1,427	1,577	1,572	1,989
S-T loan	552	744	700	700	700
Accounts Receivable	1,065	1,125	1,577	1,415	1,000
Insurance - A/R & assets	198	343	357	404	459
Others	12,476	8,863	8,000	8,000	8,000
Non-Current Assets	27,304	38,888	46,141	51,712	56,465
L-T Investments	5,080	7,103	7,303	7,503	7,703
Investment property	3,560	4,396	4,846	5,296	5,746
A/R >1yr	15,829	17,577	21,577	26,077	30,077
Net Fixed Assets	878	982	1,129	1,299	1,494
Right of use	628	754	834	914	994
Others	1,330	8,076	10,452	10,623	10,452
Total Liabilities	18,456	24,620	29,427	36,073	40,260
Current Liabilities	8,089	7,853	8,719	7,926	10,845
O/D	1,536	1,683	2,200	1,800	4,000
Accounts Payable	1,388	947	1,058	1,290	1,520
ST Borrowings	4,584	4,443	4,319	4,401	4,491
Insurance liability	378	537	395	435	478
Others	203	243	747	0	356
Long-term Liabilities	10,367	16,767	20,708	28,148	29,415
Long-term Debts	1,829	2,301	2,301	2,301	2,301
Long-term Debenture	7,966	13,793	17,793	24,593	26,593
Others	572	673	613	1,253	521
Equity	45,278	55,401	58,902	65,803	70,214
Common Stock					
Paid up capital	1,382	1,427	1,455	1,455	1,506
Capital Surplus	12,128	12,596	12,879	12,879	13,265
Retained Earnings	2,637	2,378	1,910	1,810	1,810
Minority	9,558	11,816	11,800	11,800	11,800

Source: KGI Securities Research

#### **Profit & Loss**

Year to 31 Dec (Bt mn)	2021	2022	2023F	2024F	2025F
Revenue	11,793	13,920	15,156	17,297	21,698
sales	8,177	9,561	10,517	12,094	15,300
Interest income	2,131.7	2,608.6	2,642.9	2,689.2	3,376.8
Gains on loans A/R	1,052.2	1,182.8	1,361.8	1,728.7	2,190.3
Rental	238.2	290.0	333.6	400.3	480.3
Insurance	194.1	278.0	301.1	385.2	351.2
Cost of Good sold	8,107	9,609	10,590	11,477	14,382
Cost of sales	6,969	8,124	8,942	9,860	12,368
Cost of services	846	1,055	1,131	1,159	1,480
Cost of rental	133	84	147	164	184
Insurance expenses	159	346	370	295	350
Gross profit	3,686	4,311	4,566	5,820	7,317
Operating expense	1,778	2,273	2,414	2,807	3,587
- Selling and distribution exp.	848	1,109	1,131	1,337	1,701
- Administrative expenses	930	1,165	1,282	1,470	1,886
Operating profit	1,908	2,038	2,153	3,013	3,730
Other items	653	1,327	775	836	1,124
Equity income	1,531	344	(142)	405	443
EBIT	4,093	3,709	2,785	4,254	5,297
EBITDA	4,707	3,729	3,379	4,906	6,015
Interest income	23	15	21	22	24
Interest exp	696	706	957	1,388	1,639
Profit before FX	3,420	3,018	1,849	2,887	3,682
Income tax expense	302	403	282	390	516
Profit before MI	3,118	2,615	1,568	2,497	3,167
MI	650	820	700	805	886
Net profit	2,468	1,795	868	1,692	2,281
EPS (Bt)	1.79	1.26	0.60	1.16	1.51

Source: KGI Securities Research

Kev	<b>Ratios</b>
I/C A	nauos

-,					
Year to 31 Dec	2021	2022	2023F	2024F	2025F
Growth (% YoY)					
Sales	5.3	18.0	8.9	14.1	25.4
GP	(0.9)	17.0	5.9	27.5	25.7
EBITDA	72.7	(20.8)	(9.4)	45.2	22.6
NP	209.3	(27.3)	(51.7)	95.1	34.8
EPS	106.2	(29.5)	(52.6)	95.1	30.2
Profitability (%)					
Gross Margin	45.1	45.1	43.4	48.1	47.8
Operating Margin	50.1	38.8	26.5	35.2	34.6
EBITDA Margin	57.6	39.0	32.1	40.6	39.3
Net profit Margin	30.2	18.8	8.2	14.0	14.9
ROAA	5.4	3.2	1.5	2.6	3.2
ROAE	14.7	6.2	2.9	5.7	7.6
Stability					
Gross Debt/Equity (%)	59	72	90	111	125
Net Debt/Equity (%)	51	60	90	106	120
Interest Coverage (%)	588	525	291	306	323
Interest & ST Debt Cov. (X	N.A.	N.A.	N.A.	N.A.	N.A.
Cash Flow Interest Cov. (X)	1.0	1.5	0.8	1.3	1.7
Cash Flow/Int. & ST Debt (>	0.1	0.2	0.1	0.3	0.3
Current Ratio (x)	2.22	2.10	1.46	1.78	1.27
Quick Ratio (X)	N.A.	N.A.	N.A.	N.A.	N.A.

Source: KGI Securities Research

#### **Cash Flow**

Year to 31 Dec (Bt mn)	2021	2022	2023F	2024F	2025F
Operating Cash Flow	(4,921)	(909)	(4,292)	(1,814)	(1,728)
Net profit	3,420	3,018	1,849	2,887	3,682
Depreciation & Amortization	614	817	593	653	718
Write-off	0	0	600	600	600
Change in Working Capital	(7,454)	(3,907)	(6,921)	(5,175)	(5,761)
Others	(1,501)	(837)	(413)	(779)	(967)
Investment Cash Flow	(8,478)	(3,134)	(4,500)	(5,500)	(4,500)
Net CAPEX	(2,003)	(7,321)	(4,500)	(5,500)	(4,500)
Change in LT Investment					
Change in Others Assets	(6,476)	4,188	0	0	0
Free Cash Flow	(13,399)	(4,043)	(8,792)	(7,314)	(6,228)
Financing Cash Flow	14,514	5,557	8,203	7,815	6,154
Change in Share Capital	17,775	1,268	0	0	437
Net Change in Debt	(2,709)	5,484	9,897	10,071	14,048
Change in Others LT Liab.	(552)	(1,195)	(1,694)	(2,256)	(8,331)
Net Cash Flow	1,115	1,515	(589)	501	(74)

Source: KGI Securities Research

## Rates of Return on Invested Capital

	1- COGS	+	Depreciation	+	Operating Exp.	=	Operating
Year	Revenue		Revenue		Revenue		Margin (%)
2021	68.7		6.9		16.3		8.00
2022	69.0		4.3		15.9		10.78
2023F	69.9		4.3		16.2		9.59
2024F	66.4		4.2		16.5		12.97
	1/ Working Cap.	+	Net PPE	+	Others Assets	=	Capital
Year	Revenue		Revenue		Revenue		Turnover (x)
2021	83.8		7.4		11.3		0.98
2022	62.2		7.1		58.0		0.79
2023F	26.7		7.5		69.0		0.97
2024F	35.6		7.5		61.4		0.96
	Operating	Х	Capital	Х	Cash	=	After-tax Return
Year	Margin		Turnover		Tax Rate		on Inv. Capital (%)
2021	8.0		1.0		8.8		0.7
2022	10.8		8.0		13.3		1.1
2023F	9.6		1.0		15.2		1.4
2024F	13.0		1.0		13.5		1.7

Source: KGI Securities Research





## Jaymart - Recommendation & target price history



Date	Rating	Target	Price
22-Feb-23	Neutral	34.00	28.75
18-Nov-22	Outperform	59.00	44.00
26-Aug-22	Outperform	72.00	52.25

Source: KGI Securities Research



## Corporate Governance Report of Thai Listed Companies

Stock	Company name	Stock	Company name	Stock	Company name
AAV	ASIA AVIATION	EGCO	ELECTRICITY GENERATING	PTTEP	PTT EXPLORATION AND PRODUCTION
ADVANC	ADVANCED INFO SERVICE	GFPT	GFPT	PTTGC	PTT GLOBAL CHEMICAL
AMA	AMA MARINE	GGC	GLOBAL GREEN CHEMICALS	PYLON	PYLON
AMATA	AMATA CORPORATION	GPSC	GLOBAL POWER SYNERGY	QH	QUALITY HOUSES
ANAN	ANANDA DEVELOPMENT	HANA	HANA MICROELECTRONICS	RATCH	RATCHABURI ELECTRICITY GENERATING HOLDING
AOT	AIRPORTS OF THAILAND	HMPRO	HOME PRODUCT CENTER	RS	RS
AP	ASIAN PROPERTY DEVELOPMENT	INTUCH	SHIN CORPORATION	SCB	THE SIAM COMMERCIAL BANK
BANPU	BANPU	IRPC	IRPC	scc	THE SIAM CEMENT
ВСР	THE BANGCHAK PETROLEUM	IVL	INDORAMA VENTURES	sccc	SIAM CITY CEMENT
BCPG	BCPG	KBANK	KASIKORNBANK	SEAFCO	SEAFCO
BDMS	BANGKOK DUSIT MEDICAL SERVICES	KCE	KCE ELECTRONICS	SMPC	SAHAMITR PRESSURE CONTAINER
BEC	BEC WORLD	ККР	KIATNAKIN BANK	SPALI	SUPALAI
BEM	BANGKOK EXPRESSWAY AND METRO	ктв	KRUNG THAI BANK	SPRC	STAR PETROLEUM REFINING
BGRIM	B.GRIMM POWER	ктс	KRUNGTHAI CARD	svi	SVI
BPP	BANPU POWER	LH	LAND AND HOUSES	TACC	T.A.C. CONSUMER
BTS	BTS GROUP HOLDINGS	LPN	L.P.N. DEVELOPMENT	TCAP	THANACHART CAPITAL
CENTEL	CENTRAL PLAZA HOTEL	MAKRO	SIAM MAKRO	тнсом	THAICOM
СК	CH. KARNCHANG	мвк	MBK	TISCO	TISCO FINANCIAL GROUP
СКР	CK POWER	MINT	MINOR INTERNATIONAL	ТОР	THAI OIL
CPALL	CP ALL	мтс	MUANGTHAI CAPITAL	TRUE	TRUE CORPORATION
CPF	CHAROEN POKPHAND FOODS	PLANB	PLAN B MEDIA	ттв	TMBTHANACHART BANK
CPN	CENTRAL PATTANA	PSH	PRUKSA HOLDING	VGI	VGI GLOBAL MEDIA
DELTA	DELTA ELECTRONICS (THAILAND)	PTG	PTG ENERGY	WHA	WHA CORPORATION
DTAC	TOTAL ACCESS COMMUNICATION	PTT	PTT	WHAUP	

**Companies with Very Good CG Scoring** 

Stock	Company name	Stock	Company name	Stock	Company name
BAM	BANGKOK COMMERCIAL ASSET MANAGEMENT	GULF	GULF ENERGY DEVELOPMENT	SAPPE	SAPPE
BBL	BANGKOK BANK	JMT	JMT NETWORK SERVICES	SAWAD	SRISAWAD POWER 1979
CBG	CARABAO GROUP	LPH	LADPRAO GENERAL HOSPITAL	SINGER	SINGER THAILAND
CHG	CHULARAT HOSPITAL	М	MK RESTAURANT GROUP	SPA	SIAM WELLNESS GROUP
сом7	СОМ7	MAJOR	MAJOR CINEPLEX GROUP	TFG	THAIFOODS GROUP
DOHOME	DOHOME	MEGA	MEGA LIFESCIENCES	TKN	TAOKAENOI FOOD & MARKETING
ERW	THE ERAWAN GROUP	NETBAY	NETBAY	ZEN	ZEN CORPORATION GROUP
GLOBAL	SIAM GLOBAL HOUSE	OSP	OSOTSPA		



Companies with Good CG Scoring

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St	ock	Company name	Stock	Company name	Stock	Company name		
ВС	H	BANGKOK CHAIN HOSPITAL	ESSO	ESSO (THAILAND)	SF	SIAM FUTURE DEVELOPMENT		
BH	ı	BUMRUNGRAD HOSPITAL	HUMAN	HUMANICA	SISB	SISB		
EK	H	EKACHAI MEDICAL CARE	RBF	R&B FOOD SUPPLY	трсн	TPC POWER HOLDING		

Companies classified Not in the three highest score groups

Stock	Company name	Stock	Company name	Stock	Company name
IIG	I&I GROUP	OR	PTT OIL AND RETAIL BUSINESS	STGT	SRI TRANG GLOVES (THAILAND)
KEX	KERRY EXPRESS (THAILAND)	STEC	SINO-THAI ENGINEERING AND CONSTRUCTION		

Source: www.thai-iod.com

**Disclaimer**: The disclosure of the survey result of the Thai Institute of Directors Association ("IOD") regarding corporate governance is made pursuant to the policy of the Office of the Securities and Exchange Commission. The survey of the IOD is based on the information of a company listed on the Stock Exchange of Thailand and the Market for Alternative Investment disclosed to the public and able to be accessed by a general public investor. The result, therefore, is from the perspective of a third party. It is not an assessment of operation and is not based on inside information. The survey result is as of the date appearing in the Corporate Governance Report of Thai Listed Companies. As a result, the survey result may be changed after that date or when there is any change to the relevant information. Nevertheless, KGI Securities (Thailand) Public Company Limited (KGI) does not confirm, verify, or certify the accuracy and completeness of such survey result.



## **Anti-corruption Progress Indicator**

#### Level 5: Extended

Stock	Company name	Stock	Company name	Stock	Company name
ADVANC	ADVANCED INFO SERVICE	GLOBAL	SIAM GLOBAL HOUSE	QH	QUALITY HOUSES
ANAN	ANANDA DEVELOPMENT	GPSC	GLOBAL POWER SYNERGY	RATCH	RATCHABURI ELECTRICITY GENERATING HOLDING
BBL	BANGKOK BANK	HMPRO	HOME PRODUCT CENTER	ROBINS	ROBINSON DEPARTMENT STORE
BCH	BANGKOK CHAIN HOSPITAL	IRPC	IRPC	SCC	THE SIAM CEMENT
BDMS	BANGKOK DUSIT MEDICAL SERVICES	KBANK	KASIKORNBANK	SIRI	SANSIRI
BIGC	BIG C SUPERCENTER	KCE	KCE ELECTRONICS	SPALI	SUPALAI
CK	CH. KARNCHANG	KKP	KIATNAKIN BANK	STEC	SINO-THAI ENGINEERING AND CONSTRUCTION
DCC	DYNASTY CERAMIC	KTB	KRUNG THAI BANK	TCAP	THANACHART CAPITAL
DELTA	DELTA ELECTRONICS (THAILAND)	LPH	LADPRAO GENERAL HOSPITAL	TISCO	TISCO FINANCIAL GROUP
DRT	DIAMOND ROOFING TILES	PACE	PACE DEVELOPMENT CORPORATION	TMT	THAI METAL TRADE
EGCO	ELECTRICITY GENERATING	PTT	PTT	TOP	THAI OIL
GFPT	GFPT	PTTGC	PTT GLOBAL CHEMICAL		

## **Level 4: Certified**

Stock	Company name	Stock	Company name	Stock	Company name
AAV	ASIA AVIATION	ERW	THE ERAWAN GROUP	SAPPE	SAPPE
AP	ASIAN PROPERTY DEVELOPMENT	GLOW	GLOW ENERGY	SAWAD	SRISAWAD POWER 1979
BA	BANGKOK AIRWAYS	GUNKUL	GUNKUL ENGINEERING	SCB	THE SIAM COMMERCIAL BANK
BANPU	BANPU	ILINK	INTERLINK COMMUNICATION	SCN	SCAN INTER
BCP	THE BANGCHAK PETROLEUM	KTC	KRUNGTHAI CARD	SEAFCO	SEAFCO
ВН	BUMRUNGRAD HOSPITAL	LH	LAND AND HOUSES	SVI	SVI
BJCHI	BJC HEAVY INDUSTRIES	LPN	L.P.N. DEVELOPMENT	TASCO	TIPCO ASPHALT
CBG	CARABAO GROUP	MAKRO	SIAM MAKRO	TKN	TAOKAENOI FOOD & MARKETING
CENTEL	CENTRAL PLAZA HOTEL	MALEE	MALEE SAMPRAN	TMB	TMB BANK
CHG	CHULARAT HOSPITAL	MINT	MINOR INTERNATIONAL	TRT	TIRATHAI
CKP	CK POWER	MODERN	MODERNFORM GROUP	TRUE	TRUE CORPORATION
CPF	CHAROEN POKPHAND FOODS	NOK	NOK AIRLINES	TVO	THAI VEGETABLE OIL
CPN	CENTRAL PATTANA	PTTEP	PTT EXPLORATION AND PRODUCTION		
DTAC	TOTAL ACCESS COMMUNICATION	PYLON	PYLON		

## Level 3: Established

Stock	Company name	Stock	Company name	Stock	Company name
BEM	BANGKOK EXPRESSWAY AND METRO	MTLS	MUANGTHAI LEASING	SPRC	STAR PETROLEUM REFINING
CPALL	CP ALL	SCI	SCI ELECTRIC		

## No progress

Stock	Company name	Stock	Company name	Stock	Company name
AOT	AIRPORTS OF THAILAND	BPP	BANPU POWER	FN	FN FACTORY OUTLET
BCPG	BCPG	BTS	BTS GROUP HOLDINGS	TPCH	TPC POWER HOLDING

Source: www.cgthailand.org

**Disclaimer:** The disclosure of the Anti-Corruption Progress Indicators of a listed company on the Stock Exchange of Thailand, which is assessed by the relevant institution as disclosed by the Office of the Securities and Exchange Commission, is made in order to comply with the policy and sustainable development plan for the listed companies. The relevant institution made this assessment based on the information received from the listed company, as stipulated in the form for the assessment of Anti-corruption which refers to the Annual Registration Statement (Form 56-1), Annual Report (Form 56-2), or other relevant documents or reports of such listed company. The assessment result is therefore made from the perspective of a third party. It is not an assessment of operation and is not based on any inside information. Since this assessment is only the assessment result as of the date appearing in the assessment result, it may be changed after that date or when there is any change to the relevant information. Nevertheless, KGI Securities (Thailand) Public Company Limited (KGI) does not confirm, verify, or certify the accuracy and completeness of the assessment result.



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Rating	Definition
Outperform (OP)	The stock's excess return over the next twelve months is ranked in the top 40% of KGI's coverage universe in the related market (e.g. Taiwan)
Neutral (N)	The stock's excess return over the next twelve months is ranked in the range between the top 40% and the bottom 40% of KGI's coverage universe in the related market (e.g. Taiwan)
Under perform (U)	The stock's excess return over the next twelve months is ranked in the bottom 40% of KGI's coverage universe in the related market (e.g. Taiwan).
Not Rated (NR)	The stock is not rated by KGI.
Restricted (R)	KGI policy and/or applicable law regulations preclude certain types of communications, including an investment recommendation, during the course of KGI's engagement in an investment banking transaction and in certain other circumstances.
	Excess return = 12M target price/current price-
Note	When an analyst publishes a new report on a covered stock, we rank the stock's excess return with those of other stocks in KGI's coverage universe in the related market. We will assign a rating based on its ranking. If an analyst does not publish a new report on a covered stock, its rating will not be changed automatically.

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